Article published on February 10th 2012 | Wine

Wine & wine stuff is as old as civilization itself, the earliest wine production happened in Iran as early as 6000 BC. However, there are certain traces that talk about wine extraction & wine gift sets being exchanged during special events or occasions even in 3000 BC. Wine stuff was also a leading trend of merry making and joyous celebration during the rise and expansion of Greek empire. Wine was home grown, flown freely during festive occasion, or after winning a war. And Greeks termed to happen only a few thousand years before Christ. Wine as a trend therefore spread from then to Italy, North Africa, France and then to European countries.

Then, During Roman empire wine stuff was respected solemnly and highly, since they totally placed significance and importance on its usage. Wine Stuff saw a changing trend, since wine gift sets now included barrels and pots rather than earthenware or amphoras as a culture with the Greeks. Wine making flourished as a trend during Roman Empire also. Wine Stuff was highly celebrated and some say that is was a part of the ritualistic ceremonies that took place in the church also. It is a noticeable trend that wine making and packing wine gift sets flourished in areas where there were rivers nearby.

This could also have been a logical setting for judiciously utilizing the readily available the resources that went in producing quality wine. The wine stuff needed good amount and excellent quality of grapes that flourished in nearby vineyards in the river zones. We can see traces of civilization in the neighbouring areas of these vineyards, suggesting that these vineyards had settling effect on the people. Maybe people stayed in the zones near the vineyards because to make transportation of wine stuff and wine gift sets easy and comfortable. It could also suggest that certain sects in Roman Empire cultivated the lands near rivers to ensuring easy irrigation facility at the same time clearing the forest s turning them into vineyard for smooth and encouraging production of wine stuff.

Later, we also discover these vineyards near the church grounds that suggest that wine gifts sets and wine drinking was nurtured and encouraged by the Church itself. It could also mean that the Church itself encouraged wine drinking, wine making and raising raw material to produce good quality wine and wine stuff. It also means that wine drinking took on religious significance during earlier Roman days. From here wine drinking became a regular and important part of upper class society. With the changing trends and emerging new standards, we saw the concept of wine stuff and wine gift sets changing. The new rising standards saw wines as:

â€¢ Constant companion for main course meal

â€¢ A beautiful loversâ€™ present

â€¢ A drink that marked the occasion open

â€¢ Reason to Celebrate

â€¢ Perfect for marinating for red meat dishes

â€¢ Gifts of exchange during memorable occasion

â€¢ Memento of Pride

â€¢ A tasty, elite and suave drink for people in upper society

Article Source:
http://www.articleside.com/wine-articles/demystifying-the-history-of-wine-and-wine-stuff.htm - Article Side

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Article Keywords:
wine stuff, wine gift sets

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