Verisign EV SSL Certificate- Gain Customersâ€™ Trust by

Kent Robert

Article published on February 3rd 2012 | Web Hosting

In todayâ€™s trend of Internet, trust is essential to manage financial matters online. In payment transactions, registration of customers, providing personal information, your website may be subject to identity theft, malware and phishing attacks. These threats can demoralize customer confidence in your website in order to keep their banking information confidential.

Thatâ€™s why your website needs a SSL Certificate which can help to protect private data as well as customerâ€™s trust. Extended Validation (EV) SSL from VeriSign offers customers more assurance that they are interacting with a trusted website and their information is safe. EV SSL Certificate triggers the browser to display high-security organization, the organization name in green bar and displays the name of the Certification Authority that issued it. The certificate authority monitors and authenticates the site with precise tactics. With these certificates high security browser s can control the screen, making it difficult for hackers and counterfeiters to hijack your brand and your customers.

Verisign EV SSL Features and Benefits:

â€¢ Extended Validation, Green Address Bar

â€¢ 40-bit minimum to 256-bit Encryption

â€¢ 99.9% Browser Recognition Rate

â€¢ Supports Mobile Devices

â€¢ $100,000 warranty

â€¢ VeriSign Secured Seal

â€¢ Includes 30 Day Issuance Insurance

â€¢ Installation Checker

Keep Customer Trust in your Website

VeriSign Secure Site EV SSL Certificate is the best way to show customers that their information is secure. Customers can identify the websites with these certificates by the green address bar which is difficult for malicious web sites to replicate.

EV SSL have been proved the best effective protection against identity theft, malware and phishing scams. People can experience major increase in website transactions after having Verisign EV SSL. This certificate helps the customers to trust your website when they visit your website. Each VeriSign SSL Certificate has a feature Verisign Seal-in-Search which helps you when your site appears in search results which increases visibility and click-throughs. This Trust seal is displayed when your site passes through malware scan and increase trust and confidence in banking customers.

VeriSign EV SSL work with almost every Web browser that ever shipped and all popular Web

browsers used worldwide. VeriSign Certificates offer the highest browser compatibility achieved by any SSL Certificate.

Visitors and customers of a business website can be confident in their searching, browsing and shopping experience because they can get the benefit of secure transactions with Verisign Secure site EV SSL. It has features like minimum of 40-bit and up to 256-bit encryption and more than 99% browser recognition, also includes a $100,000 warranty and the VeriSign Secured Seal.

Article Source:
http://www.articleside.com/web-hosting-articles/verisign-ev-ssl-certificate-gain-customers-trust.htm - Article Side

Kent Robert - About Author:
SSL Renewals is one of the largest SSL certificates providers globally and Platinum partner for VeriSign, GeoTrust, Thawte and RapidSSL. a VeriSign SSL certificates renewal from here secure your fully qualified domain name. Our business is focused specifically on a Verisign Secure site EV SSL and related security products.

Article Keywords:
Secure-Site-EV,VeriSign-Secure-Site,EV-Digital-Certificate,VeriSign-Certificates-for-IIS6,VeriSign-SSL-Certificate,VeriSign-Secure-Site-seal

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!