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Hosting your own blog is an exciting and a terrific feeling. It gives you the same sense of satisfaction and pride of having your own website; it is just that it is comparatively smaller in size. It is not possible for everybody to host their own blogs as it requires some amount of technical knowledge. Also, there are many blogging sites that offer blogs at free of cost. This makes many bloggers opt for this instead of hosting their own blogs.

Why do you think you need to host your own blog?

Bloggers usually want to make their blogs stand out in the crowd. This may be accomplished by either having a really terrific content that glues the readers to your blog or design your own blog so that it has a unique structure about it. Getting quality content on your blog is very important as there are many blogs existing on the same niche and posting the same old story is not going to help you in any possible way. You need to think out of the box, give it a different angle so that it makes the readers view it as a totally different topic. For this you must put your grey cells into constant work, stay updated and create really unique content.

Another way is getting a unique design for your blog. This is not possible if you have a blog that does not allow you to play with their codes. For example, Wordpress allows you to modify the design of your blogs to a certain extent. This will help you to add more spice to your blog rather than the plain and boring themes.

Once you have decided on the fact that you will take care of your own blog and be its master, then you need to examine all the available options of hosting your blog.

Checklist for choosing the best web hosting provider

Prioritize your goals

You must be clear as to what your blog is being intended for. Suppose you want a web hosting service for a blog that you are going to use only for the sake of your passion for blogging or to stay connected with friends, family etc., then you need not go in for a web hosting that is used for blogs that are primarily for minting money. So point number one is â€“ Have a clear vision right from the start.

Cost Factor

There are so many types of web hosting services like shared, dedicated, reseller etc. available in the market to suit the needs of various customers. The cost varies from type to type and based on the type of your blog, you need to choose the one that is most economical to you. You cannot spend a lot on web hosting services if your blog is going to be your online journal and not for any business. In that case, there are so many cheap web hosting services that could serve your purpose and at the same time, not burn your pockets.

Speed of loading

When you are limited by the cost factors and forced to go in for cheap web hosting services, you may have to compromise on the speed of loading of your blogs. This will ultimately affect the stats

of your blog as readers will not be happy with a blog that takes time to even load. So if your blog is targeting to increase traffic to your product sites, then avoid opting for the cheap hosting service providers.

Blog hosting platforms

When you are looking for web hosting services specifically for your Wordpress blogs, Wordpress hosting platform is a very great choice. It enables you to customize the look and feel of your blog.

These are not the only factors that you need to look into while trying to host your blogs. There are so many web hosting service providers who are vying with each other to take the top ten positions and it is best that you go for a thorough analysis of all the ones before fixing on one.

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