Why Professional Websites prefer PSD to XHTML Conversion?

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Article published on May 14th 2012 | Web Design

Internet is a highly competitive platform where thousands of websites compete for the attention of the users. A website has to stand out both visually and functionally to be counted among the best and PSD to XHTML helps you achieve such websites. Here websites are designed as an image in Photoshop followed to PSD to XHTML and PSD to CSS conversion. Most professional websites prefer this technique thanks to the sheer number of advantages it offers. Let us take a look at the benefits that this web development technique offers you.

* Unique Design â€“ This is the biggest advantage opting for custom XHTML website. Since the website will be designed from scratch you can achieve a distinctive look which gives you easy brand recognition. The structure, the fonts and color scheme can be themed around your products and services helping you attract the attention of your visitors easily.

* Uniformity â€“ PSD to CSS conversion helps you achieve uniformity in your website. You can be rest assured that all the pages in your website would be uniform in terms of the color scheme, the fonts, the image sizes etc. CSS also separates the content from design and allows you to post different types of content without altering the structure of the website. It also speeds up the load time of a webpage.

* Online Visibility â€“ Search engine rankings play a vital role in the success of any website and with PSD to HTML/XHTML conversion you can get high rankings on the search engine results pages. The coding is done manually using semantic coding techniques which ensures that search engine crawlers easily index the website resulting in higher rankings and more targeted traffic to the website.

* W3C Validation â€“ Websites build using this technique undergo W3C validation which helps you get rid of any errors that might exists in the coding. This also validates the structure of the website enhancing its performance both of the search engines and the web browsers. Validation ensures that the scripting and the content adhere to the latest protocols of the Internet.

* Cross Browser Compatibility â€“ It goes without saying that for any website to be successful it needs to be cross browser compatible. Websites designed from PSD to XHTML appear and function uniformly across all major web browsers â€“ Internet Explorer, Firefox, Chrome, Opera and Safari and across their different versions.

Thus you clearly see PSD to XHTML conversion has many advantages when it comes to designing a professional website. This job is skill driven and requires the developer to have adequate knowledge of Photoshop and markup coding. Hire the services of a professional web development company as you will get high quality development and support services.

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Xhtml.pixelcrayons.com converts your design files from various common image formats (PSD, JPG, GIF, PNG, AI) into best quality cross-browser compatible W3C validated XHTML/CSS markup. You can check Xhtml.Pixelcrayons.com for services like PSD to Wordpress , a PSD to Joomla, PSD to Magento and a PSD to HTML services.

Article Keywords:
psd to html, psd to xhtml, psd to css

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