Where Not to Experiment with Your Web Design by Rajneesh

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Every now and then, designers get the not-so-great idea of ruffling things up and disturbing the present system to experiment. Clients too sometimes ask their web designers to make some changes to induce a whiff of fresh air. Though it is a good practice and the very beginning of evolving better platforms, sometimes such gallant moves donâ€™t reap the best of benefits and instead mess things up. So, here are some areas where not-to-experiment would be a great idea. Here we go;

Flyouts

A web design company recently retorted that using too much flyouts on a website is a big turnoff. Yes, you know what they are- the small windows that become big when remotely touched and refuse to close much to userâ€™s irritation. Flyouts are probably in trend these days because of their eye grabbing nature but this doesnâ€™t justify overindulgence. Using too much of them would probably make the visitor leave the page. Therefore a website development company will advise you to stay away from such gimmicks.

Font Style and Size

There are font sizes that are funny and pleasing to the eye for a while but when it comes to lengthy reading, such font styles are a big no-no. Such styles are probably more appropriate on greeting cards but on a professional website dealing in products and services, it looks just horrendous. The same is with the size. Too small a size is nothing but an eye strain and too big just doesnâ€™t look good, not to mention it increases the page length. A deft website development company knows what exactly readers prefer in font size and style. And if by any chance, you think they donâ€™t, get second opinion to be on the safe side.

Radical Changes

Assume you are visiting your neighboring supermarket but on reaching the road discover that it is no longer there and has been shifted to, you donâ€™t-know-where. Imagine your reaction and study it for a while. The same expression would your regular visitor give when the changes made by you are too radical to follow. The field in which it usually happens is content. Now, sending your most read content during reshuffle in obscurity could work against you. It is something a mature affordable website design company would never suggest. The same applies in structural changes. By going too strong on structural changes, you might make the website unsupportive to certain browsers or other smaller devices.

Mystery Meat Navigation

The term is quite popular but if it doesnâ€™t sound familiar, it is used to depict a user interface that is visual luring but at the same time confusing and inapt. Evolving such platforms might invite good amount of traffic in the beginning but in the long run, they run out of gas. Therefore, it is advised not to experiment in such fields. Someone even distantly familiar with websites would also lend a word of caution at this one.

And if you can, also keep one of the best seo company India in the advice loop before experimenting to never get wrong.

So long!

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About FATbit Technologies: A a website development company located in India but providing products and services to clients located all around the world.

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