



Article Side

What a Web Designer can do for you? by [Rajkumar Kaushal](#)

Article published on May 5th 2012 | [Web Design](#)

The world is progressing towards rapid changes and revolutions are taking place frequently in the field of information technology. Today it is the world of Internet and everyone is looking for a job which involves the use of computer because it helps to earn lots of bucks. Graphic Designing and Web Designing are the two most popular courses that people are learning now days. These two terms are inter linked with each other as web designing also demands that you must know graphic designing in order to create different logos and buttons for your website.

Web Designing is a broad term which covers various disciplines and skills that are involved in designing a website. A web designer should keep in mind different areas of designing that includes web design, interface design, coding, user experience and SEO (Search Engine Optimization). Not all of the web designers cover these aspects while some try to cover them all. Web designer uses different tools for creating a website, some web designers create website using language such as HTML while some create by using CSS. Flash based tools are also one of the most common and cheapest tools for designing website.

Web designer uses vector and graphic packages for creating images or design prototypes of web format. There are different technologies which are used for coding or generating codes by WYSIWYG editing software. SEO is important to check the ranking of website and making it more customized for the search engines. Web designer is responsible for the visual aspect of site which includes layout, coloring, and the typography of a web page. You have to explain a web designer about your requirements of website so that he can design as per necessities.

A web designer may or may not be familiar with computer programming but he/she must have at least some programming skills. Web designers must also be excellent in working with graphic softwares such as Adobe Photoshop and JavaScript through which one can animate graphics. As a web designer, you should also look for the options of earning money by acquiring free lancing projects. These kinds of projects are highly paid and demand strict professional attitude. Overall, the goal is to create pages with specific design, a good graphic set, and eye catching details. Depending on the needs of the client, a web designer should also be able to write content for pages, though sometimes they are merely needed to edit the content that the clients provide.

Article Source:

<http://www.articleside.com/web-design-articles/what-a-web-designer-can-do-for-you.htm> - [Article Side](#)

[Rajkumar Kaushal](#) - About Author:

Looking For a [Graphic Designer](#), a [Web Design](#) or Call : 07438028248

Article Keywords:

Graphic Designer, Web Design