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With the invention of internet and the world wide web, the concept of business has taken a new turn. It has also has changed the thinking and lifestyle of individuals. Providing information about a product or service has become much easier through web pages. Website designing has become a major occupation for the people all over the world including Web design Essex.

Web designing is the art of creating a web page. Web pages provide information about the product or service or general information in a way that is suitable for world wide web. This web page can be accessed using a web browser anywhere any time either with a computer or through mobile. The web pages are created generally in HTML or XHTML format. A web page is created with all the information, making it interesting and attractive. It should also have search engine optimization qualities. Different tools are used by designers for web design essex. Web pages are designed in such a way that they get top ranking by search engines. This top ranking by search engines helps in getting more traffic to the web site. More traffic naturally means more people get information that is provided in the website. If it is about a product or a service, the chances of getting good business are optimized with this. Website design Essex can be done using ones own creativity using the different tools available. There are also templates available with the help of which reasonably good web pages can be created. There are web publishing tools like Tripod or Anglefire which offer free web page creating and some free hosting is also provided available but the size of the webpage will have restrictions.

Web design Essex and website design essex provide great career opportunities as Essex has many pharmaceutical, electronic and travel based business. All these businesses need websites to attract good clientele.

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