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Ways to earn from your website by [Creationwebsite](#)

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People create websites to serve a particular purpose, be it for educational, commercial or just for personal use. Either ways, a website, no matter the design or content, has the potential to make money; it all depends on your creativity and awareness. A website is like an amazing artwork, if you designed one that no one can see then it is basically useless. If you have a website, it is advisable to find a ways to earn from it, even if it's a few pounds. Think about it; if you really take advantage of the full potential of your site, you might as well quit your day job because, of the good pay. There are many methods in order to earn from your website, but I will highlight 3 common ones. They include; PPC advertising networks, affiliate marketing and sponsored reviews.

PPC is a service where website owners are paid for the number of clicks in an advertisement, in form of either texts or images. The only way you will earn big from this method is, you must have a lot of visitors in your page, so the ads can get a lot of clicks. In order to drive traffic to a site, you have to use the webmaster tools so as to increase page rank, create back links and also make sure your site is on the first page of Google. If for example your site is about a rock music site, and a user searches for "download rock music" one of the sites listed on the first page should be yours. Many users like that will flood to your site. There a lot of popular PPC advertising networks such as Google ad sense, yahoo publisher network, bidvertiser and many more others. Just subscribe to their service and they will provide quality ads.

Affiliate marketing is a popular means of earning in the internet today. It's almost similar to PPC but in this case, it involves marketing services for products for a company, in exchange for commission. This type of advertising is known as CPA (cost per action) or CPL (cost per lead). You will have to subscribe to affiliate programs so that, they can use your site as a publisher of ads in form of banners or text links. It is like a referral system, but which is complicated and more effective. Commission junction, click bank, azoogle ads, link share are some of popular affiliate marketplaces and networks. Always choose the one that offers the highest commission rate.

Sponsored reviews are another way to make money on your website. It is a system that pays you to post content such as reviews. If you have a lot of audience, then it will be highly advantageous to you. The popular sponsored reviews and paid blogging networks include; payperpost, sponsored reviews, review me, blogvertise and smorty. The networks have different rates and it is highly recommended you chose the best, in other words don't write great reviews for a cheap pay.

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