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Top Six Bakeries from Around the World and Their Bakery Logo Designs by Tammy Becker

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Below mentioned are some famous bakeries from around the world. Today, we shall see how they have crafted their brand marks.

1. Babycakes:

This famous baker is situated in San Diego. Their bakery logo is a combination of playfulness and creativity. It consists of an oval shape that is dark brown in color. The company name is scripted over it in curvy fonts. The text is written in light pink color. The oval shape contains a thick border that is green in color. One unique feature that makes this design distinct is the small sparking star over the business name. This makes it imaginative and unique. The colors used in this emblem are according to the product nature that makes it attractive and tasty.

2. Ferrara:

This bakery and cafÃ© is situated in New York City. Their monogram is one of the simplest designs ever seen. It consists of the business name in curvy and italic fonts. The color of the text is maroon which is scripted over a white colored background. The use of maroon color makes the design attractive and lively along with relating it to the business nature. Overall, this image is chic and sophisticated.

3. Melia Pasteleria:

The renowned bakers are situated in Colombia. Their brand mark is bright and attractive. The two prominent colors used here are red and yellow which are often used in the food industry. It consists of an image of a croissant crafted in red color with the business name below it. The text is scripted with straight but irregularly placed letters that adds a playful touch to it.

4. Tartine Bakery:

It is also situated in San Francisco, California. Although they have the most creatively designed pastries and sweets, their emblem is simple and straight. It consists of the business name in straight, black colored letters over a white background.

5. Bagatelle Boutique:

They are situated in London, UK and consists a brand mark that is distinct, imaginative and unique. It contains the company name in curvy fonts in gray color with a touch of purple and blue colors. The feature that sets this design apart from the rest is that it is placed diagonally instead of straight that further enhances its creativity.

6. PoilÃ¢ne:

This bakery is situated in Paris and reflects the culture of the city. It consists of the business name in curvy fonts that are intricate and imaginative. The simplicity of white colored scripted fonts over a neutral background makes it artistic and inspiring. Overall, this bakery logo design reflects the true nature of the business, i.e. innovation and imagination.

In conclusion, it was observed here that the emblems of these famous bakeries were not created randomly. The images and text were carefully crafted to reflect imagination and creativity which is also seen in the desserts.

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