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Top Enterprise App Development Trends Including HTML 5 and Cloud Development

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2012 is going to be a year which will have developers delivering innovation and creativity with four major technologies ruling the roost including the cloud, mobile app development and computing, social media and HTML5 for web. The IDC research report noted that the spending has grown considerably at the rate of 18 percent per year and almost 80% of future IT spending growth will be witnessed for cloud computing till the year 2020.

Here are the trends to be witnessed, according to several research reports for the later part of 2012:

1. The Cloud Landscape Will Grow Considerably

All cloud markets are expected to grow including the private, virtual private and public markets and expected notch a whopping figure of $61 billion by the end of this year. SaaS continues to be biggest cloud market which is also expected to earn $33 billion by year end.

IaaS is expected to reinvent itself and more and more vendors are expected to deliver technology platform services and solutions.SaaS is expected to delve into product life-cycle management (PLM),and business intelligence (BI) in a big way while also planning out ways to seep into supply chain management (SCM).

2. The HTML 5 Juggernaut Will Keep on Rolling with Success

HTML5 is the next big thing in the web designing world since it is complementing well with the changing devices.HTML5 has been adopted by Microsoft for use in its next operating system: Windows 8 while Internet Explorer 9 and many other browsers are willing to support the latest standard. According to IDC analysts, more than 90 percent of smartphones and tablets are sure to assimilate HTML5 in their browsers by next year.

3. Get ready for getting everything through Internet

Internet is going to house everything, according to noted Gartner analysts. There are internet connections between things which will give way to connections between people and while the cost of connected electronic devices is getting lower and lower, more people are getting connected wirelessly and quickly.

Contextual and social connections will be attached with great importance to factors such as time, location, and sensors like GPS. Creation of Internet-centric apps will be the pursuing trend which will connect to legacy apps online.

4. Expect to See Lots of Innovative Mobile Apps

Mobile apps are becoming innovative and they do not just contain touch support and dependent on gestures with several search features, voice features, and video add-ons as inputs.

The app stores are expanding to meet enterprise app needs and the apps are expected to go main-stream by 2013.

5. The Growth of Online Development Environments

The rise of mobile apps is expected to be parallel to the growth of Web-based development environments. Many such environments like Eclipse Orion, Cloud9 IDE are increasingly becoming popular.

6. Data Analytics Trends are expected to grow

With the explosion of data through various intelligent devices, social media and other important sources, data analytics is sure to grow sporadically in the coming months. The market is expected to surge to more than 2.3 billion by 2015 according to IDC figures.

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