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HTML-5 is creating ripples across the web design industry and now you have more options than just using Flash. For years Flash has ruled the web design industry however the technology was always cumbersome and industry experts were looking for another alternative. The advent of HTML-5 brought along with it loads of benefits so industry experts predict that HTML-5 will surely stay and will rule the web design industry.

HTML is usually preferred by search engines. The language is available free so you can use them conveniently. It is supported by almost all the browsers and web designers find it effective to be used in web design. The popularity of HTML-5 can be attributed to the features and capabilities of the language. Silver-light and Flash were used earlier but they are not SEO (Search Engine Optimization) friendly however the features integrated into HTML-5 are expected to enhance web visibility among major search engines.

The video and graphics facility in HTML-5 is surely a brilliant addition compared to previous versions of HTML. There are wide ranges of APIs for HTML-5 so it is highly recommended for web design. Web browsers such as Mozilla and Google have also provided the right support to HTML-5 and the next generation applications are benefiting wide number of users. Browsers such as Google Chrome respond well to the video tags and video uploads. Internet Explorer 8 provides extensive support for the latest version of HTML such as Ajax navigation.

In order to use HTML-5, no proprietary plugins are required since the language now has syntactical features. The success of HTML-5 is also due to the fact that it is compatible with older browsers since many web users still find it convenient to use older browsers. The websites created using HTML-5 have enhanced interface and easy to read. Earlier there were compatibility issues for those using flash applications in their website. Designers would find it difficult to make their website compatible with all the browsers but HTML-5 is loaded with features that are browser friendly.

There are also performance related issues while using Flash during the web design. Often using a poor code can lead to the frequent crash of the website and Flash application and the browser also gets locked. This can be very frustrating for a user. Thankfully HTML-5 has looked into the issues to eliminate the problems of Flash.

HTML-5 is simple and easy to use. The element in HTML-5 now has content, header and footer tags. This adds to the convenience of the coder to neatly arrange the code so anyone can understand it. This is also very SEO friendly. Low overhead relates to the animation in HTML-5. Powerful animated content integrated with HTML-5 will surely be enjoyable experience for web designers. Stay tuned for the HTML libraries. Nowadays the use of internet has extended from desktop to tablets and iPhone. HTML-5 is capable of supporting all the platforms and considerably assists in corresponding web design. This is surely the new age HTML we are referring to.

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