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Technical Aspects of Effective Web Design by Dave Taylor

Article published on January 18th 2012 | Web Design

Website design is not all about just creating a website in an attractive way because it may be possible that the site which is looking attractive has many technical disadvantages. We will focus on technical aspects that are required for designing a website in a completely professional way. Nowadays, most of people prefer to use template which is quiet easy and convenient to use but there may be more harms than benefits. Its primary advantage is simplicity as well as affordability however disadvantages have much impact which outplays their benefits. Have a look on disadvantages of a template based website which are mentioned at the below:

Technical Challenges: In designing a website, there is a lot of coding at backend. The back coding includes HTML, JavaScript, CSS along with many others. These coding is very helpful to do any kinds of changes or updates frequently in an easy and convenient way. Itâ€™s just opposite in case of template based website. You canâ€™t do any kinds of changes in it. Itâ€™s usually very difficult or just impossible. Hence, it is very important to choose a good web design company where professional designers can design your website in a way so that it could be easily managed and updated in the future as per the requirements.

Difficult or Impossible to Customize: Nowadays, many people use their cell phones to browse or perform various searches online, itâ€™s very difficult or tedious task to make a customized site that could efficiently run on mobile phone. In case you want to design your website which can proficiently run in personal computers as well as mobile phones, you must hire a professional web design company and to make two separate versions of your site; one is for PCs or Mac and the other is for mobile phones exclusively.

Common: Once you find a template for your website, there are possibilities of usages of thousands of other peoples using the same template. Having the same or common template that is used by various other companies or organizations will not give good impressions to you. Moreover, you canâ€™t be established your company as a brand by using these templates which are commonly used by many people or organizations.

Search Engines Unfriendly: Template based websites are not friendly to search engines as their crawlers or spiders find great difficulties to visit and index the site frequently. There may be difficulties in implementing SEO tags such as h1 tag, h2 tag, meta tags.

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Article Keywords:
website design, phoenix web design, shopping cart, custom programming, databases, hosting, seo, crm development, adp services

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