



# Article Side

Sweet and Smooth Ice Cream Shop Logo Designs of Famous Brands by [Tammy Becker](#)

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If you are trying to establish a new ice cream shop in the neighborhood then you need to craft a brand mark for it that is unique, distinct and reflects the business nature.

There are a lot of famous brands that have created their trademarks to be so sweet and decadent that people take one look at it and walk right into the shops. Let's have a look at some of such designs.

## 1. Baskin Robbins:

This is one of the most popular ice cream shop logo designs of all time. It consists of the letters B and R in blue and pink colors. The factor that sets this logo apart from others is the hidden number 31 which represents the number of flavors that they offer; one for each day of the month.

## 2. Dairy Queen:

This brand mark consists of the letters D and Q in an eye like shape with abstracts coming out of the bottom and top of the design. The colors that are prominently used are red, blue and yellow which make this symbol attractive and unique.

## 3. Ben and Jerry's:

Their brand mark is a simple banner like structure with the company name written in it. The background of the emblem is black in color with a dark yellow border. The fonts that are used here are thick, straight and white in color. The combination of black and white with a touch of golden color gives an appealing look to the brand mark.

## 4. Maggie Moo's:

This funky and playful design is a perfect emblem for an ice cream store that targets children. It consists of an image of a cartoon cow with the business name in funky fonts. The colors that are prominently used here are bright pink and blue which gives this monogram an informal and imaginative aura.

## 5. Carvel:

The Carvel trademark consists of the company name in thick and creatively inscribed fonts with a bright pink background and an image of a cone accompanying it. You can also see sprinkles coming out of the cone that makes the image life like and delicious. Overall, this design is bright and attractive.

## 6. Dippin Dots:

Their brand mark is so bright and attractive that it is as suited for a tattoo shop logo as it is for an ice cream store. It consists of multi colored balls that creates a crescent above and below the company name. The business name is also inscribed in thick fonts. Overall, the soft edges of the fonts and the colorfulness of the image give an innovative and imaginative touch to the emblem.

Now that you know what the famous emblems look like, you can now create an emblem for your ice cream shop that is distinct and decedent.

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