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Super 7 Online Computer Store Logo Designs That are Contemporary and Tech-Savvy by Tammy Becker

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As technology is advancing, people are getting more comfortable with shopping from the comforts of their homes. Even if you want to buy a computer and get it customized according to your needs, you can do that just by a click of a button.

Below mentioned are some online computer store logo designs that have been successfully portrayed a tech-savvy and contemporary image of their business.

1. Novatech:

Novatech is an award winning computer retail website founded in UK. Their brand mark is high-tech and computerized. It consists of the company initial in silver fonts on a bright red background. The entire image contains 3 dimensional effects which relate it to its business nature. Overall, the symbol is attractive, contemporary and modern which makes it the perfect image to represent an online computer store.

2. Utopia:

Their trademark is also created with bright colors and 3 dimensional effects. It contains the business name in thick and computerized fonts that are yellow and white in color. A small symbol of the letter U accompanies the business name which is placed at an angle and is surrounded by a ring. The Saturn-like ring of the letter U gives it an imaginative and surreal touch while the yellow and white fonts on the black background make it difficult to ignore.

3. John Lewis:

This emblem is created a little differently from other computer businesses as it does contain any 3 dimensional effects or bright colors. It consists of the business name in thin and straight fonts that are black colored. The company name is crafted to be long and lean which gives it a sophisticated touch. The classic choice of black and white colors makes it ageless and chic.

4. Misco:

Crafted in thick, white colored fonts with sharp edges, this emblem is big and intimidating. Even though the website is cluttered and busy, the white and blue colors of the monogram show that they mean business.

5. Trabasack:

This company symbol contains the business name in slightly crooked fonts that are slanted. The monogram also contains two abstract marks that bring the entire design together. The combination of white text over a black background and red marks makes it contemporary and trendy.

6. Comet Computers:

This emblem is created in bright orange color with a white background. Comic sans have been used for the type face and there is an image of a small orange colored star that accompanies the business name. This adds an imaginative touch to the emblem and relates it to the company name.

7. CCL:

Their emblem is crafted creatively with the business initials placed to resemble pieces of a puzzle adjoined together. This monogram would have been appropriate for a game store logo or modern art emblem as well.

In conclusion, one similar factor that was observed in most of the emblems was the 3 dimensional effects that they were given. The effects were given to show the viewers that their business is tech-savvy and contemporary. Along with that the bright colors for the emblem make it eye catching and attractive.

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