Article Side

Steps for choosing best web designer for your website by David Raju

Article published on July 21st 2012 | Web Design

There are thousands of web designers and an infinite number of projects a designer could design. How can you find the perfect designer for your project? A well designed, professional look and feel, in double quick time and at a reasonable cost. Recommendations from friends or colleagues are the way most people prefer to find any worker. However, what if you canâ€™t get any recommendations?

The following steps will help you to choose a designer for a best website design.

1. Find the Scope of your work:

The secret to getting the results you want from any worker you employ are the 3 Pâ€™s; planning, preparation and precision. Before taking any action think carefully about exactly what you want to achieve. You need to be crystal clear on this. You will need to know,

1. Do you want both design and coding done?

2. Do you want search engine optimized design?

3. Is it a website or a blog?

4. If the design is for a blog, which platform do you want to use?

5. Do you know what content you will add to your site?

2. Choose place for your market:

You could use a design firm, a freelance designer or a design contest. The design firm is usually more expensive, but then they can take care of everything.

There are several marketplaces to find freelancers. Elance was the first with over 500, 000 contractors for hire. Peopleperhour is perfect for small businesses. And odesk has nearly a million contractors and a unique way of working. Design contests are a relatively new way of getting freelancers, or web design firms, to compete for your business. You compile your design brief, review and provide feedback, then pick a winner.

3. Prepare a description:

This short but concise description of what you want. It doesnâ€™t matter if you use a freelancer, design contest or design firm, you want to write a brief. It needs to be committed to paper, not in your head. Several paragraphs should be sufficient. Study other peopleâ€™s briefs and projects and see what they have done. You should include,

1. A broad but concise description of the website niche, number of pages and audience

2. The scope of the work â€“ design, coding, CMS, domain name registration, etc

3. Content types, such as video, audio, articles, images, documents

4. Style or â€˜look and feelâ€™ you would like

4. Submit you prepare:

The process will vary depending upon the marketplace. If you submit a brief to odesk, within hours you will get many contractors bid on your project. You want to study each contractor and their complete profile. Odesk is excellent and provides a ton of crucial information.

5. Evaluate which one is best:

This is an opportunity for you to satisfy yourself that a contractor has the skills and can do the work in a timely fashion. Ask questions. Dig a little deeper. This is the trick to finding a good fit for you and your project. The questions like the following,

1. What is your greatest skill?

2. Can you create good quality work to a deadline?

3. Have you done any design projects in this niche before?

6. Put your expectations in front of them:

Once youâ€™ve chosen your Website designers, now you need to set clear expectations. This is the precision part. It will benefit both parties. The contractor will know exactly what he must provide and you will know youâ€™ve been clear about the results you expect. Start with the brief youâ€™ve already written and expand it. The brief was a summary document and the blueprint is a detailed description of what you want to achieve.

7. Provide your feedback at every stage:

If there are several elements to the design, or even if itâ€™s just a home page design, there will be communication between you and the designer before the job is delivered. Always give positive feedback at every opportunity. Donâ€™t wait until itâ€™s delivered and then grumble that itâ€™s not what wanted. Stay involved.

Article Source:
http://www.articleside.com/web-design-articles/steps-for-choosing-best-web-designer-for-your-website.htm - Article Side

David Raju - About Author:
Quick Innovations Company has hands of experience at a best website design services for affordable price. By contacting him get a cheap web design for your website

Article Keywords:
website design london, best website design, web design london, website designers, website design, ecommerce web design, web design services

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!