



Article published on January 10th 2012 | [Web Design](#)

Hear we discuss about how the SMS marketing method is superior than EMAIL marketing. Some basic differences we discuss in this topic first we talk about SMS marketing then we discuss about EMAIL marketing.

There are so many websites that provide free messaging for sending messages to the mobile phone. As the name suggests online SMS is nothing just sending the text message to the mobile phone from a computer using the internet. There are so many websites that also allow you to send text messages free. This facility is very helpful for people as well as businessmen also, with the help of this you can send several or bulk of messages to many people.

SMS marketing is so much useful for the businessman because with the help of this then can keep in touch with his customer in a very easy way. Now a day's SMS marketing is so much helpful for businessmen to reach their client and customer for their prospective. Bulk online messaging is the most economical way to broadcast the prime information to the client or customer. But online messaging only free for individual's user for businessmen they have to purchase bulk texting facility. There are so many companies that also provide you to send messages online to the phone using software.

SOME OF THE ADVANTAGES OF MESSAGING SOFTWARE ARE:

Sending group alerts to everyone at a same time in a group.

So easy for marketing and promotional to a company.

The software applications have the capability of sending mass text messages or any information to mobile phones across the world either domestic or international network. If you are looking for growing your business in the market then this software is very helpful for you.

SOME ARE THE BASIC FEATURES ARE:

You get a convenience of sending bulk SMS to any number of users.

You can send the text to multiple service provider users.

The software supports many languages.

You could purchase the software with one time cost and save one month subscription charge.

SMS marketing has so many demerits over EMAIL marketing. Let us look up some of them.

For example people carry their mobile phone with them all time. So when they receive a message on their cell phone they are more likely to read the message instead of discarding them. On the other hand people cannot check their mail on a daily basis and there will be a delay in reading their email they receive. If the message you are sending is so important then the importance of that message is lost. The only drawback with mobile phone is, you will need to restrict your content below 160.

Article Source:

<http://www.articleside.com/web-design-articles/sms-marketing-method-vs-email-marketing.htm> - [Article Side](#)

[Arun Kumar](#) - About Author:

This article is posted by Arun Kumar behalf of a [Web Design Company Delhi](#) that provides Web Design services and a [SEO Services Delhi](#) on affordable price.

Article Keywords:

Web Design Delhi, Web Design Company Delhi, Website Design Delhi, SEO Services Delhi, SEO Company Delhi

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!