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Role of Professional Magento Developers in Creating a Secured Ecommerce Store

by Mark Wilston

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Magento web development has become very popular with businesses looking for a perfect ecommerce web development solution. This open source ecommerce platform helps developing custom ecommerce websites which are flexible as well as highly scalable. It supports multiple languages, currencies and comes with a highly secured payment gateway to make it the perfect ecommerce solution. However to get the best out of this amazing technology you need to hire the services of professional Magento developers who ensure your online store is safe and secured. Here is what puts professional Magento developers in a league of their own.

1. Strong Coding - Codes play a very important role in securing your ecommerce store. Viruses and Trojan Horses look for loophole in the codes where they inhabit and carry out their malicious activities. This is the reason most template based online stores fall easy prey to such attacks. Professional Magento developers overcome this by hand coding the website with care leaving no bugs or weaknesses in the codes. The codes are then put though W3C validation which checks for errors in the code and suggest changes further shielding the online store against any external threats.

2. Secured Payment Gateway - Ecommerce websites face maximum external threats as a lot of payment transactions take place on these websites. Any false transaction or loss to the customer can dent your brand name forever. Developers from a reputed Magento web development firm would offer your customers with multiple payment options using a highly secured payment gateway where transactions are processed in an encrypted mode. They use tried and tested modules and plugins to ensure fast and hassle free monetary transactions for the customers.

3. Custom Solution - Ecommerce websites shouldnâ€™t be generalized as each and every store has some niche needs of its own. A professional developer would take into account these requirements of your business and design a solution accordingly. In most cases they design the website from scratch in Photoshop after which it is converted into HTML codes. This helps in catering to the needs of your customers which leads to higher sales and list of satisfied and loyal customers. Apart from this custom web development also makes the website more safe and secure as developers exercise complete control over it.

4. Support Services - All said and done your online store is likely to face attacks on a regular basis. In such cases it becomes extremely important to respond to such attacks in quick time to save both the brand name as well as customer interests. Professional developers respond to such situations in the shortest possible time and use their skills and expertise in preventing damage to the online store as well as the brand value.

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Mark Wilston - About Author:
PixelCrayons offers best a ecommerce development services & designing services, online shopping

cart development, a Magento development & designing services and other ecommerce software services.

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