PSD to WordPress - What Features you can Bring in your website by Justin Spencser

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In the present time, getting a feature rich website is a necessity. The present day online users have got really low concentration span, get bored easily and thus if the website is not features rich enough, there are fair amount of chances that the users will just hit the back button instead of wasting time on the website. your need for a feature rich and highly welcoming website can be out rightly fulfilled by PSD to WordPress conversions.

WordPress is simply the most widely used award winning open source publishing platform. It was particularly designed to cater to the need of publishing blog, but soon its ease of use and feature rich attributes were recognized by the web designers and developers in general and it was utilized as the customized open source content management system.

Advantages

Plug in architecture - The very basic advantage of content management system is that it follows the plug in architecture. The same makes the WordPress powered websites very much scalable and extensible. With the use of sight plug in, the scope and functionality of the WordPress powered website can be increased drastically. Besides, to cater to the present popularity of ecommerce websites, WordPress also offers its users a lot of ecommerce tools and shopping cart integration plugins.

Simple and effective â€“ In addition to the scalability via plug ins, the WordPress CMS is really easy to work on. Its user interface is not at all intimidating, unlike others like Drupal and etc. If you are not a technical expert, and cannot afford to spend time understanding the technical aspects, WordPress development is the solution for you. Even managing and uploading the content in the WordPress website and blog is as easy as drag and drop options, thanks to WordPress widgets.

Understanding PSD to WordPress conversion â€“

When you convert PSD to HTML/WordPress, you actually change the look of the website and acquire a unique looking website, based solely upon the design file of your choice. The most important features that you receive from PSD to CSS/WordPress conversion is that the website becomes really unique and hence you are able to offer the online users, something unique and impressive.

Other than that, when you hire a professional form to convert PSD to WordPress, you avail yourself the following benefits:

Search Engine Optimization â€“ WordPress any way is a 100% search engine friendly solution but proper semantic coding is conducted and it is ensured that the website is completely search engine optimized.

Pixel perfection â€“ A professional web design and development company will ensure that the final look of the website is as close to the design file as possible. The aesthetics of the design file are conserved during the conversion.

Cross browser compatibility â€“ the code is tested across various browsers to ensure that the website is fully functional at different web browsers like IE, Chrome, Mozilla, Safari etc.

W3C validation â€“ it is the ultimate standard to gauge the performance of the website. W3C validation is essential for the smooth functioning of the website in the long run.

Thus for feature rich websites, choose a professional company to convert PSD to WordPress.

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