Article Side

PSD to Joomla conversion Benefits by Justin Spencser

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Getting a unique looking Joomla powered website out of the design file is perhaps the best thing you can possibly day for your business and other wise. Joomla is a powerful open source content management power, which is currently powering the websites of some of the biggies in the corporate sector; to name a few â€“ MTV networks Quizilla â€“ as a social networking platform, IHOP which is the world renowned restaurant chain, Citibank â€“ a financial institution and an educational portal by the Harvard University.

Thus, it need not be reaffirmed that Joomla is robust and provides amazing functionalities, and has been a preferred choice of CMS for various well renowned names in the different corporate sectors.

The resourcefulness of developing a Joomla based website lies in the fact that with Joomla one can easily acquire a large scale complex website. It is a wonderful resource available to build a social network on, caters gleefully to the needs of huge community based websites. Thus if you wish to have a large scale website, which is as interactive as informative, converting PSD to Joomla, is the best solution available to you.

Another favorable feature of Joomla is that it makes the entire process of managing the website really simple and amusing. It provide you with detailed and self explanatory procedures to manage the media files of the website, content being put up on the applications, language, banner and a lot more.

Associated benefits of PSD to Joomla Conversion

When you opt for a professional PSD to HTML/Joomla conversion, you not only receive a website or a web application which is powered with Joomla, but also a website which is completely web optimized. The professional markup conversion companies hand codes the PSD files in to Joomla template and thus you avail yourself the following benefits:

Pixel Perfect Joomla Template - The aesthetics of the design files are conserved. The Joomla template carved out of the design file is made to resemble the original as closely as possible. Thus you avail your self a unique looking Joomla template, which is sure to invite more traffic and help you generate more leads.

Search Engine Optimization - The professional PSD to CSS/Joomla company ensures search engine optimization of the website by offering SEO semantic coding. They perform the research and analysis and utilize the right set of keywords and key phrase in the content, URLs, Image ALT tags, Meta tag description etc to ensure high search engine result page rankings. This plays a crucial role in driving more traffic to the websites.

Cross Browser Compatibility - The PSD Design to HTML/Joomla template so developed after the markup conversion is tested across various popular browsers like IE, Chrome, Mozilla and Safari etc to make sure it gets loaded quickly without any glitches. This plays an important role in allowing different users to access your website through different web browsers.

W3C validation - For successful and efficient functioning of the website, W3C validation is a must. A hand coded and tested markup gets the W3C validation and hence your Joomla template works efficiently in th virtual world.

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