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PSD to HTML Conversion: Implement any Theme with a great Ease by Adam Parker

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Navigability, user friendliness and visual attractiveness are some of the things that a website should have to attract visitors. To make sure that your website is different from the rest, make the template in Photoshop and convert it into HTML. This way you can use the flexibility and creativity of Photoshop and convert it into a rich markup language such as HTML. With PSD to HTML conversion you can create any theme you want and upload it. Nothing is impossible with this technique anymore.

Converting PSD to HTML or CSS requires skills that are with developers who are exposed to this type of work. It requires thorough knowledge and skills. To get the best results, it is advisable that you outsource the project to web developers who will assure that the job is done in minimum expenditure.

Advantages of PSD to HTML Conversion

* Cross Browser Compatibility : A perfect website is one which can be easily accessed from any of the popular browsers such as Internet Explorer, Google Chrome, Mozilla Firefox, and Safari etc. With PSD to HTML/CSS conversion you can ensure that the site appears uniformly in all the browsers. When a site is cross browser compatible, you get to reach thousands of new people who use different browsers.

* Clean CSS Codes : Cascading Style Sheets or CSS is used to give uniformity to a site. Websites that are coded in HTML commonly use CSS. With CSS you can easily separate the codes from the layout, the colors and the fonts of a site. With PSD to CSS conversion, you can easily define how designated areas of the site should look. CSS also ensures the visual appearance of a site. CSS also separates the content from the design.

* Hand-Written Codes : When you use a free template from the web, you inadvertently make your site heavy that can take a lot of time to load. However, with PSD to HTML conversion you can keep the code base small. This way your site will not be heavy and you can easily attract the search engine crawlers.

* Flexible Interface : After you have made the conversion, if you see that some part is not looking that great, you can easily make the changes in Photoshop. For the conversion process, developers prefer slicing the PSD file into different layers. This way you can make change only in one layer and keep the rest intact. Furthermore, once the theme is ready you can easily make customary changes and add functionality as and when you need.

* W3C Validation : To get a well-structured site it is essential that you get it validated from W3C. When you are designing your theme in PSD and later converting it into HTML, you will be validating the HTML and CSS codes of the sites. W3C will detect if there is any glitch in the coding and you can easily rectify it.

With so many loaded features, there is hardly a reason why you should not go for PSD to XHTML/HTML conversion and get a great theme for your site.

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