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PSD to Drupal conversion: Map the benefits of your Drupal portal by Justin Spencser

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Drupal is a well renowned content management system which has gained immense popularity across the world. Today, most of the websites across the world are created using Drupal. The reason behind the popularity of PSD to Drupal conversion is the benefits and interesting features offered by it. With PSD to Drupal, you get a highly interactive, user friendly, dynamic, and robust web application which helps immensely in establishing your business and reaching out to customers in a very efficient manner. Discussed in this post are the benefits of a Drupal portal.

1. W3C validated website: When you convert PSD to HTML/Drupal, you get a W3C validated website. A W3C validated site is one which is developed as per proper web standards given by the world wide web consortium. Such a website performs smoothly without any problems and ensures a steady success for the business.

2. Cross Browser compatibility: Cross browser compatibility is another important feature provided by PSD to Drupal theme conversion. Cross browser compatibility is a must have feature if a website wants to cater to as many customers as possible. Without cross browser browser compatibility feature, a website would not be accessible via different browsers like IE, Firefox, Safari etc. Hence, if you want to have your site accessible via different browsers and to different people across the world, it is important to have a cross browser compatibility feature.

3. Semantic coding: With this conversion, you get a semantically coded website. This ensures that your site has a neat and organized layout and all the elements are at their right places. This also ensures that all the pages have a clean structure and are completely error free.

4. SEO friendly website: PSD to CSS/Drupal guarantees a search engine friendly website. In today's hyper competitive arena, it is very important to have a search engine friendly website. It ensures good volume of traffic, page index and a good search engine ranking. All this leads to an increase in the conversion rate and hence the sales rate. This conversion incorporates search engine friendly features in the site which makes is easier for search engine spiders to crawl the site and index it.

5. Great extensions: With this conversion, you get an option of using plethora of extensions to extend the functionality of your website. Extensions are basically software programs designed to do specific tasks. Drupal is famous for having a large number of user friendly extensions. Since most of them are available for free, you can simply download them and install them.

From the above discussion, it is evident that PSD to XHTML/Drupal provides a large number of benefits and offers a conducive platform for the growth and success of a business. By opting for this conversion, you can give a big boost to your business and can make it count among the top business organizations. All you need to do is to hire a credible and reputed conversion service provider who is capable of providing innovative and cutting edge solutions.

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Justin Spenser is an E-Marketing specialist at MarkupBox.com, which is a specialized a PSD to HTMLConversion Company, backed with years of experience and diligent professionals. MarkupBox offers PSD to CSS, PSD to HTML5 and software implementation services like PSD to Joomla, PSD to Magento, PSD to WordPress,a PSD to Drupal, a PSD to Email and much more.

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