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PSD to Drupal Conversion: a Few Things to Make Best CMS Websites by [Justin Spencser](#)

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Drupal is among the top open source content management systems that has revolutionized the web development dramatically. This free web development platform has enabled millions of people to go online with their products and services. The CMS is widely preferred and being used by many to host different websites around the world.

When a person think of hosting a site, e-commerce applications, customer management and communication tools becomes crucial. And when you talk about all these advantages, you are bound to talk about Drupal. Expert believe that Drupal is a perfect open source CMS for both SMEs and Large enterprises. The Drupal Organization rightly claims that Drupal can be use to build everything from personal blogs to enterprise applications. Thousands of add-on modules and designs let you build any site you can imagine. The platform is supported with a dedicated community, which offers its support 24/7. Drupal community has done a lot to offer the best services to its users. And it keeps bringing new releases in order to keep a pace with the time.

So, Drupal is an important Open Source CMS. And PSD to Drupal Conversion is among the many benefits that allow you improve the performance and functionality of your Drupal site overnight. Appearance and functionality are very important for you to enable your website stand out in the crowd. Your website should be attractive at the same time; it should be user-friendly in order to woo your visitors.

So, here are the points that can help you make your Drupal site the best with the help of PSD to HTML/Drupal Theme Conversion:

Appearance: By converting a Photoshop design, you can change the entire look of your site. You can get the desired design created on Photoshop and convert all its elements into HTML to integrate the same on your Drupal site. You can ask your designers to keep your business need in mind and prepare a design that can accommodate both images and text intelligently on the web pages. By converting a PSD to CSS/Drupal, you get a leverage to distinguish your site from other similar websites on net.

Increased SEO-friendliness: Besides the appearance, it is equally important that your site is visible and searchable on search engines easily. During PSD to Drupal conversion, coder will create clean codes for your web pages. They write codes in synchronization with W3C that increase the authenticity of your website.

Browser Compatibility: There are different browsers available on internet such as Internet Explorer, Firefox, Chrome, Opera and Safari. It is not necessary that your site runs smoothly on all of them. But you can ensure the compatibility of your site with all these browsers by carrying out cross-browser compatibility techniques on your site. It will help you promote your site easily and attract more traffic towards your site.

Loading and Navigation: At the time of conversion, you can also work on to make the navigation hurdles smooth on your site. You can arrange all the content elements such as text, images, videos, etc. Further, when the codes of your site are written according to World Wide Consortium, it increases the loading speed of your site.

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