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PSD to CSS: Effective Web Layout Process by Adam Parker

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A web layout is the basic building block of a website. In the present internet scenario where hundreds of websites are cropping up daily, trying to have an edge over each other, it becomes necessary to have an effective web layout that can steadily vie customerâ€™s attention.

PSD to CSS conversion plays a pivotal role in giving your website an effective layout. CSS is a coding language that describes the way semantics are presented in an HTML document. Thus, it primary function is to style the HTML and XHTML pages present in a web layout. It helps in differentiating between document presentation and document content. Thus, PSD to CSS proves very helpful in achieving effective web layout. Some further benefits and impacts of PSD to CSS conversion on web layout are as follows:

1.Time of Coding is reduced with Proper PSD to CSS conversion : The coding process of a PSD is very tiresome. To receive a fully functional website, the coder might have to write long pages of in-depth codes. A good knowledge of PSD to CSS can, however, save the crucial time of a developer and help him in converting PSD to HTML files efficiently. With CSS the developer has to write the code just one time and then he can call it as and when required.

2.Conversion Provides a Visually Dynamic Web Layout : Developing a functional as well as attractive website is very essential. Having just a PSD file is not enough to give your web layout the right appeals. Initially it is important to carry out PSD to HTML slicing and then the right color scheme, fonts and effects are to be added with the help of HTML. A person, who has ample knowledge of PSD to CSS conversion, can perform these tasks in a matter of few minutes.

3.Optimization of Loading Time of the Page : The time taken by a website to load on a particular browser is known as loading time. Today a regular web user looks for instant results and has no time to wait. Thus it is important that your website has a quick loading time so that it can attract users and not put them off. The loading time of a website is reduced due to various factors like use of heavy images, too much coding etc. However, the PSD to HTML conversion or PSD to CSS Conversion reduces the loading by simply cutting down on the number of coding structures.

4.Cross Browser Compatibility : Cross browser compatibility is an important factor that decides whether a website will be successful or not. It is important that the web layout of your website passes the compatibility test on all major browsers, but it rarely happens. To make this possible, it is imperative to hire a professional who can convert PSD to HTML/CSS. As your web layout becomes compatible with all major browsers like Chrome, Internet explorer, Mozilla, Safari etc, your website will run successfully and will be accessed by numerous users, irrespective of the browser they are using.

Thus it is important to convert PSD to CSS to obtain an attractive and effectively functioning web layout.

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