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PSD Slicing : an Important Web Design Step by Justin Spencser

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Design of the website goes a long way in ensuring the success of it. In the present day of gilt and glamor, website owners must pay due attention to the appearance and the look of the website. It is the design of the website which makes the users navigate through all of the posts and pages of the same.

However, have you ever wondered how these websites are obtained? What is the force behind making the website look ultra amazing and engrossing to the users? It is the technique called PSD to HTML conversion.

What is the PSD File and how does it ensure a unique design?

PSD file stands for photoshop design file. Adobe photoshop is a potent tool available with the website designers to design the look of the website, as per the need of the one who wishes to own a website. One can express his or her creativity to the fullest and come up with a design that is unique in its appearance and will appeal to the internet users at large.

Why is PSD to CSS/HTML conversion important?

HTML or the hyper text markup language forms the basis of any web page. In order to receive a fully functional website with user navigation and browser compatibility, the users must convert the design file into HTML.

Importance of PSD slicing in the markup conversion

Slicing of the PSD file is the process of separating the PSD file into various layers, namely the navigation menu, the header, the footer and the body. With the help of the same, each and every part can be conveniently coded into the HTML elements, in order to achieve a fully functional website with robust frameworks and functionalities.

The slicing of the PSD file is the first and foremost step in the markup conversion. All of the attributes of a good website, that is - pixel perfection, SEO semantic coding, cross browser compatibility and W3C validation, has been made possible with the help of efficient slicing of the PSD file.

Few reasons that make the slicing of PSD file highly important are:

Efficient coding of the website - the codes are systematically arranged and each and every aspect of the design file is arranged to yield an optimum web performance.

SEO semantic coding - the efficient and systematic arrangement of the codes results toward search engine optimization of the same. Search engine crawlers find it really easy to render such codes and display the website early in the search engine results.

W3C validation and cross browser compatibility - the slicing of the PSD file in PSD to HTML conversion helps in getting a W3C valid and cross browser compatible website.

If you are looking for a quality PSD to HTML website, you must ensure the slicing of the design file in the markup conversion process. A professional markup conversion company which convert PSD

to HTML manually offers the slicing services on their own. In order to attain a unique website, you must consider hiring the services of a professional PSD to XHTML/HTML conversion company, which will ensure PSD slicing and all the associated benefits of the same.

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