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Open source solutions for E commerce websites â€“ Opening up to new avenues by Henrypeter

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Open source solutions for ecommerce are in vogue because they are pre-designed solutions, which are scalable, customizable and readily available to meet the online business requirement. The community-based software is fast-growing with its increasing popularity amongst online businesses. Let us explore further on open source solutions.

The ready availability of open source enterprise solutions is a boon for developers who are looking at quick-time quality ecommerce sites. With the open-source free codes, the initial investment on developing the project is very less with greater focus on customization and innovations, thereby giving more budget allocation to these critical parameters.

For start-up projects, acquisition costs are very low as open source software and companies can test the free versions code before finalizing for acquisition. Studies reveal that most companies aspiring to launch in the online space, bank on open source solutions for ecommerce website. These solutions are later deployed with value-additions, to meet up to their business potential. From the security aspect, open source solutions are seen to be more robust than their commercial counterparts, making them more usable and reliable. Additionally, being a community-based software/apps/project, there is a whole team for support collectively working to render solution to any problem. In that sense, there is more of a collaborative approach to tackle a problem, opening up other avenues of creative thought and innovative thinking. Not only does such an interface benefit the developer but also the community with value-additions for an improvised performance of the software.

Some of the best open source solutions for ecommerce websites are the oscommerce which is notable for its variety of payment options(along with multicurrency) for its customers with support of shippable and downloadable products. The solution is PHP-based with web-browser install and plug-in support. Next in the category is the zencart, which is similar to oscommerce, with higher level of security features and meta-tagging available at the product level. Close in line is the virtuemart specifically designed for Jhoomla with multiple currency payouts and ajax-powered features. Another open source ecommerce solution, which cascades to the forefront of ecommerce development, is the popular magento. This os is multilingual, with built-in google analytics and myriad other features, a developer or user would wish for. Then there is the cubeCart , which is security-audited by professionals and is 100% template driven. Close on its heels is the X-cart, which has unlimited product options with different membership levels with varied membership pricing. And, LiteCommerce makes its way to small-scale ecommerce solutions, fulfilling the needs of those, looking for lightweight code and easy maintenance.

Open source solutions for ecommerce websites are not just economic, secure and stable but also viable considering the current dynamic business scenario. Going with the current and the happening in the web-space is Web Development Company Dubai, web design company, UAE. Logo design, graphic design, web development, ecommerce portalsâ€¦ the services are open and scalable to the dynamic web medium, stepping ahead of current business requirements. At gulfwebstudio.com, the expertise is not just about solutions but a growing relationship with the business and thereby the customer.

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