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New Trend of Web Development Services by Sana Shekh

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Today, Web Development Services is an area where investors see the possibility of maximum returns. The main advantage of web application development is that it delivers more advanced functionality for purposes like marketing, socializing, shopping, booking, and traveling. As internet, laptops, palmtops, and handheld gadgets are easily accessible today; it is safe to predict that web applications have a bigger and better future.

If youâ€™re considering web application development, be aware of the new trends being offered by the leading web application development service providers. Given below are some basic trends for your consideration, which involve the visual approach and help you to create a trendy functional website or web application:

Minimum Use of Flash: Gone are the days of breathtaking design elements. Yes! As shocking as it may sound, regular flash features are out and CSS3 is in. CSS3 is going to be tightly linked with HTML5 in upcoming days. This new trend of the standard web language pushes the boundary of opportunities for more functional and rich websites. It allows easier drag-and-drop structure, video playback, native geo-location protocol and much more.

Simple Color Schemes: As thereâ€™s a golden adage, â€œBeauty lies in simplicityâ€•, the Web Developr Services to be adhering to it. The new iteration is to keep simple-colors and clean-feel when it comes to the choice of colors during web development process. Today, web application developers and designers are embracing the truly remarkable yet simple solutions.

Mobile Device Compatibility: With the sales of smart-phones and tablets skyrocketing, the market is rapidly advancing towards greater mobility. IT experts predict that soon it will be difficult to differentiate mobile apps from web apps, since products for use-across-platforms are growing in demand. Today, users are no longer attached to one machine and browsing the net through their mobile devices. Considering this, web developers prefer cloud-based functionality, which is focused on the multiple viewports.

Magazine Style Layout: The increase in the popularity of web pages decreases the demand of print media and magazines. Today, web pages are using a magazine style with the purpose of appealing to readers. There are thumbnail images placed next to titles or summaries, which prompt readers to click over. This designing trend is picking up amongst web developers, for encouraging visitors spend more time on a webpage or Web Development Services.

ntegration with Social Media: An easy way to promote your business is to provide links or buttons on your website. This will navigate your traffic to your social media pages as well as provide a quick way for potential customers to interact with your company. However, you need to make sure that you

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