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Most common mistakes in Website Design by [Ankit Kumar](#)

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At present Number of people are able to design sites, with the help of HTML editing softwares. They know quite enough to begin putting together their own sites and are providing to put their own newly acquired software™s to use for friends & relatives. A website must be able to do many things all at once like: Convey your message, Highlight your products, Detail your services, be easily accessible, Look professional and enhance your image (personal or corporate).

If the site looks very amateurish and does not present the proper image of your business, in this scenario, the message is totally lost and more over viewers may be chased away to another more professional website. So choose Professional service for it. Mostly people say that they cannot afford a professional designer for the site. But there are number of firms that offer their services at affordable cost.

There are some very common mistakes that a neophyte designer generally makes and you should be aware of these mistakes and discuss & take into consideration at the time of site designing your. These mistakes are: Page Breaks, Content Continuity, Publicity Photos, Font Selection, Background Selection, Animation Addiction, Dial-Up Viewers, Award Acknowledgement, Navigation Buttons, Adding Sounds, Effective Use of White Space and Browser Bonanza.

Size of webpage and margin are two the biggest mistakes. Highlighting Phrases, Points and Key Words is also one of the common mistakes. These mistakes may be harmful for SEO point view because Content, Photos, Font Selection, Animation, Navigations and many more are on-page search engine optimization factors which are totally related to the site & page structure.

In case of Page Breaks & Content Continuity, content development is the first step in website creation. There should be 250 to 300 words content related to your business on each and every page of your site and it must be unique with no spelling and grammar errors. Do not over use "Bold" and "Highlight" features. Since bold fonts help to grab attention in the sea of words and search engine bots reads the bold text on the page, Use Bold only for important words such as keywords.

When designing navigational link system, you ensure that search engine spiders may read & follow it. Navigational system and internal linking structure are the most crucial elements of on page SEO. Try to use always text based buttons & links for improving site accessibility and avoid Flash in navigational system that would be a safe option. So you need to keep this in mind while developing your site. If violated or not used properly, your website ranking in search engine results may suffer.

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