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Learn about the Important features that a Wordpress Website Provides by [Mark Wilston](#)

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In today's technology dominated time, it has become imperative for website owners to keep updating their sites in terms of technology and solutions. This is because the competition has become very tough and in order to survive this competitive domain, a website should have robust functionality with required features. A CMS web design helps in developing a dynamic and robust website. WordPress development is quite popular as it offers a large number of features and also provides many benefits. Read further to learn about the important features provided by a WordPress site.

WordPress is an open source technology which is available for everyone to download and install. What this implies is that there are hundreds of developers working on this application. And anyone can use it for free. It can be easily downloaded and installed. It is a very user friendly application. All you need to do is to follow the instructions given on the WordPress site properly. Because of its amazing features, WordPress is one of the most sought after website development solution.

1. **Core functionality:** WordPress has a robust functionality with a number of core features which help in empowering a website. When it comes to usage, WordPress is pretty simple. It lets you edit, update and delete content as and when required. Moreover, the changes are reflected immediately. You do not need to seek any professional help to do all these tasks. Also, it is a user friendly application and helps in enhancing the user experience on your website.
2. **WordPress themes:** WordPress has innumerable interesting themes to offer. It allows users to install any theme of their choice without altering the content on the site. You can switch to another theme just with the help of few clicks. In case you want to make advanced customizations in a theme, you can modify the PHP and HTML code in it.
3. **Plug-ins:** Plug-ins are software programs which help in extending the functionality of a website. WordPress offers many interesting plug-ins. You can download and install a plug-in based on your site's requirement. Some of the plug-ins are available for free.
4. **Widgets:** WordPress also provides you with widgets. Widgets allow users to drag and drop sidebar contents. You can also re-arrange the widgets without editing PHP or HTML code.
5. **Friendly user interface:** WordPress is a simple and a user friendly application. It allows you to work on it without facing any difficulty. Moreover, one need not have any technological knowledge in order to work on a WordPress empowered website.
6. **Secure and reliable:** WordPress is a very secure and a reliable application which offers good protection for all your site's content.

These are some of the important features offered by WordPress. It is clear that WordPress is a sophisticated technology and helps in designing a professional and a unique website. However, you should always hire a professional and a reliable WordPress developer for your site. Professional WordPress developers have the requisite skills and experience to provide you with a quality website.

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