Article published on January 11th 2012 | Web Design

Articles are King! If you want a website to produce back-links and have excellent content the Google really like, be sure to make it understandable by both individuals and Google. Look for applications are working and give individuals excellent results. Thus, they are looking for websites with excellent content. So - by building websites content for individuals, not only are you getting again to fundamentals, you are developing a website Google will really like. So, build websites for individuals - and the Google will come

ïƒ˜ When creating a new website or redesigning an existing site, there are four critical rules which should be followed to make the site effective, functional, loved by search engines - and successful.

â€¢ Easy to Read

â€¢ Break up Your Content

â€¢ Color and Fonts

ïƒ˜ Things to avoid with content color:

1. Avoid vibrant background colors like purple or yellow. Such back colors make text difficult to read.

2. Avoid using an image behind your text.

3. Avoid using bright text colors on bright backgrounds.

â€¢ Fonts Matter

â€¢ Standard Compliant Browser for Development

â€¢ Keywords in Content

Describing to the client the function of textual content centered Google outcomes and that having no 'readable text' on the webpage would control their exposure, they select style over outcomes. Why you may ask would an organization control their opportunities of being discovered on look for engines? Well the concern still uses up with us too, but as said before the 'customer always knows best' and the choice was completely theirs to create.

Article Source:
http://www.articleside.com/web-design-articles/important-rules-for-web-design.htm - Article Side

Arinfotech - About Author:
a Website Design India help to Creating a new website or redesigning an existing site, follow above critical rules to make the site effective .

Article Keywords:
Web Designer India,Website Design India,Web Design Jaipur,Web Designing Jaipur,Jaipur Web Designers,Jaipur Web Developers,SEO Company Jaipur,Website Developers Jaipur

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!