How WordPress took the crown of CMS?

by Mark Wilston

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In this competitive web world, WordPress has emerged as a successful and widely used content management system that offers best platform to create attractive blogs and websites. If you are really interested to have a website or a blog that is attractive, easy to use and effortlessly manageable, Wordpress CMS would be a great choice for you. However, lots of other CMSs are also available today, but WordPressâ€™s rich set of features with fast and approachable working behavior encourage people to opt for this world-class Content Management system. Apart from these reasons, there are many other beneficial factors which make WordPress far superior and surpass from other CMS solutions. Few of those factors are given below:

Well Focused, Adaptable and Flexible: Unlike other CMSs, WordPress allows us to focus on website design and look. This CMS has become quite famous in all over the world due to offering great flexibility. It provides a wide array of customization opportunities with good number of available plugins and themes which can be used to give the desired look and functionality to a website. Due to such amazing features, it is currently being used by millions of companies, which are adopting it for making journal, portfolio website, photo blog, and much more.

Hassle-Free Installation and Easy-to-Use: WordPress is most easy to use CMS available today. As it is very easy to install, thus anyone can install it within 5 minutes. Even a non-technical person can perform Installation procedure confidently. In addition, setting up and running a WordPress blog on web browsers is just a matter of one hour. WordPress CMS is available with lots of easy-to-use features.

You can say that easy-to-use behavior is the main reason to pick WordPress CMS. Calling to a web developer just for making small changes to a website is an expensive affair as he charges at hourly basis. WordPress development has made this thing so comfortable for bloggers and site owners. They can manage their websites or blogs without any professional help. Bloggers can easily add new articles and blog posts, can effortlessly update blogs pages, and also can personalize their themes through the WordPress dashboard which is easily accessible with a special login page.

SEO Friendly: The other main reason to choose WordPress CMS is that it is immensely SEO friendly. This helps your website to acquire top most ranking in search engines. This finally results to prosper more traffic and better business growth.

URL Customization: WordPress also supports URL customization. It places keywords in a URL, in such a way that increases the significance of search results.

Regular Updates: WordPress web developers are doing rapid development in order to provide regular updates and new plug-ins. This helps users to keep their website in top and up-to-date with latest features and solutions. To make your website more secured, it is very essential to fix any bug or security issues. With WordPress fixing such bugs and issues are quite simple which can be done by clicking update button. Moreover, WordPress CMS allows you to customize the website according to the usersâ€™ specification.

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Mark Wilston - About Author:
a Pixelcrayons offers best a CMS development services & opensource content management system solutions which includes wordpress development, joomla development, drupal development services at affordable price.

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