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How to Make Your Video Game Logos Trendy, Cool and Contemporary?

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Are you trying to create an emblem for your newly created video game and donâ€™t know how to craft it?

Donâ€™t know how to make your brand mark contemporary and trendy?

Then follow the below mentioned tips and create an emblem that is fashionable and sophisticated.

1. Use the 3 Dimensional Effects:

The best part about video games is that they are created to look real and life-like. The same should be reflected in the games logos. For that, you can use 3 dimensional effects in the text or images. Not only does it make the emblem look real enough to touch but it also makes the design fashionable and contemporary.

2. Use Silver and Black Colors For the Text:

Two of the most appropriate colors for an online game monogram are silver and black. Silver is often associated with imagination, intuition and illusion. It is a color that represents wealth, mystery and power which makes it appropriate for a game emblem. Black is also a color for mystery, sophistication and elegance. Together these two colors depict an image that is intimidating and authoritative with a touch of mystery.

3. Give the Images A â€˜Glowingâ€™ Touch:

One of the latest trends that are seen in the image for an online game is the touch of the â€˜glowingâ€™ effects. This means the use of florescent colors for the pictures that gives a surreal and imaginative touch to it. But if you are using â€˜glowingâ€™ colors, make sure that they are not too sharp as that will giv it a tacky look. Also make sure that you use minimum images so that the central focus can remain on the florescent picture.

4. Use Thick and Sharp Edged Fonts:

Scripted fonts may represent imagination and innovation but thick and sharp-edged fonts depict professionalism and proficiency. They can be intimidating and authoritative which is the exact message that you want to portray to your customers. Leave the imagination and creativity to the images in your video game logos and craft the text to be proficient.

In a nutshell, if you want to craft a trendy and attractive business mark for an online game you need to make sure that the colors you use in the design represent sophistication and modern art. For that, silver and black are the most appropriate colors. Along with that, you can use 3 dimensional effects to make the monogram life-like and trendy. Use of florescent colors like green and blue also make the design imaginative and stylish. For the fonts, you should use straight and thick type face so that it represents proficiency and masculinity.

In conclusion, remember that your brand mark is the first thing that the customer will notice about your product. If it fails to impress him, then he will never purchase your game.

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