How to create a distinct computer logo image brand mark design?

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Do you want your potential customers to stop on the road and give your computer company emblem a second glance?

Are you trying to create an emblem for your business that is related to computers and technology but donâ€™t know where to start?

Are you new in the area and want to create a unique name for company?

Then create a logo design that demands attention.

But, what effects, color and images designs should you use for your computer logo image to assure that the customers will walk into your shop?

Letâ€™s have a look:

What colors to use?

Unlike other businesses, the medium where your symbol will be used the most is a computer screen or canvas that adorns a billboard or poster which means that your monogram must be crafted with colors that are appealing to the viewers. For that you need to keep in mind the color psychology. Every color has a unique impression on your moods and attitudes which in turn influences your decisions. Bright colors are known to be attractive and eye catching. If you want to create a monogram that stops traffic and attracts potential customers then use colors like red, yellow, orange and blue that represents energy, happiness, trust and dependability.

What effects to use?

Technology is a field that needs to convey its proficiency and skill through its monogram. It also needs to tell its customers that they are aware of all the latest trends and developments.

But how will they convey all that to its customers?

Through the brand mark!

So use effects like 3 dimensional, origami or gradients as image effects to show that your brand is knowledgeable and trendy.

What images should you use?

Use images that are unique. Images of computers and other technological products are generic. Since there is nothing special about them, they always fail to be appealing. Use images that you have never seen before in a business trademark. This way you are opening a world full of ideas for your corporation. You can images of animals that can relate to your profession. But that should be used carefully as animal images are usually depicted as childish. For example, you can use a silhouette of an owl in your trademark as it is considered a symbol of wisdom and intellect. The silhouette will also add a formal aura to the brand mark. You can also use mythical creatures to add an element of imagination to your symbol. You can even use a fruit. How about crafting a multi colored pear computer logo? That will look attractive and give a wide margin to add colors and

effects.

In conclusion, to create an emblem that people have never seen before you need to come up with an idea that has never been implemented before. So let you creative cell flow and start the crafting process.

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