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How Important is PSD to Joomla Conversion to create a Joomla Website? by Adam Parker

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Joomla is one of the most popular open source content management systems in the world. It allows you to create visually appealing and highly functional website. From corporate websites to ecommerce stores it supports all genres of web development. Joomla allows you to manage a website using a web based interface without interfering with the codes. To draw maximum mileage out of a Joomla website you need to choose PSD to Joomla conversion.

PSD to Joomla conversion is a technique where the website is designed in Photoshop upon which developers convert PSD to HTML/CSS before integrating them into Joomla admin. This technique is very important if you want your website to have competitive edge over your rivals. If you are wondering why there is so much craze for this technique, here are some of the benefits which will convince the advantages of this technique.

* Your Website Has to be Unique : It goes without saying that your website has to be unique to attract the visitors and since this technique involves designing the website from scratch you will have no reasons to complain. You can have your website themed around your business, products and services. You can choose the color scheme, fonts, images and graphics that are used in your website or in short you can get a website that you want.

* Cross Browser Compatibility : This conversion also allows you to achieve cross browser compatibility whereby your website appears and functions uniformly across all the web browsers such as Internet Explorer, Chrome, Opera, Safari and Firefox. This helps you reach out to a wide customer base who may use different web browsers to access your website increasing your traffic and conversion rate immensely.

* Clean Coding : Clean and flawless coding enhances the performance of your website on the search engines. In this technique developers hand code your website which is flawless unlike WYSISYG editor generated codes. The codes undergo W3C validation which help you further get rid of errors if any. This ensures that the search engine crawlers easily index your website and rank you high on the results pages.

* Scalability Is High : No website is perfect and with time your website and its features tend to lose its shine. Thus you need to keep updating your website to meet the changing demands of the industry. PSD to CSS/Joomla conversion helps you achieve this easily against templates which often leave you with no option to upgrade your website. Your website will never fall behind in the race.

* Usability : Last but not the least a Joomla website has to be user-friendly to be popular and PSD to Joomla conversion allows you to achieve this with ease. You can design the website taking your target audience into consideration. For example a website targeting regular internet users has to be different from one targeting old age people.

You can clearly see how PSD to Joomla is important in developing a Joomla website which adds to the success of your business.

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