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How Important is PSD to HTML Conversion to create a User Friendly Website by Justin Spencser

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To increase user-friendliness of a website is the biggest advantage guaranteed by PSD to HTML conversion. PSD to HTML conversion is the most popular method that is being practiced around the globe by entrepreneurs to enhance the effectiveness of an open source continent management system such as Drupal, Joomla, WordPress, etc. Whatever open source CMS you are using, with PSD to HTML conversion, you can change the complete appearance of that website easily. PSD is a Photoshop design. You can design whatever look you want to give to your site on Photoshop. The PSD file is then divided into different elements and converted into HTML. The HTML codes are then integrated with the website. Thus, you get the desired design on your site in easy steps.

Please note that the appearance is not the only benefit resulted due to the conversion, but there are several other advantages that actually increase the user-friendliness of your site. In today's time, the competition is increasing by leaps and bounds. Whatever business you are engaged in or whatever purpose you have hosted the website for, it is extremely challenging to keep the ranking of your site on the top. A site, which is not user-friendly and interactive, will not attract visitors. The more user-friendly your site, the more it is likely to attract traffic.

Read on to know how PSD to HTML conversion make your site user-friendly:

Content Management and Navigation: When you choose a default theme on open source CMS, it may not meet your requirements in terms of proper placement of content including text, images, graphics, videos, etc on the site. When you convert PSD to HTML, you get liberty to place the content of your site in a more systematic manner. Besides this, you may also place important widgets that you think are useful for your visitors on the web pages. When you do this, it became easy for visitors to navigate to the other pages of the site easily.

Interactive Features: While converting PSD to HTML, you can incorporate different interactive features available with a particular CMS. It will allow you to make your site more interactive.

Cross-browser Compatibility: Many a times, your website just don't run on all the browsers. It affects the popularity of your website. In fact users get irritated and they just do not log into your site. This issue is well taken care of while converting PSD to CSS/HTML. Experts make necessary changes in the codes and ensure your site run smoothly on all the browsers.

W3C Validation: W3C that stands for World Wide Web Consortium is the international organization that sets standard for web. If a website is built according to rules and regulations defined by W3C, it automatically increase the credibility of that site. Such site gets automatic preferences on search engines and thus become available to users with ease.

So, you see? All the above advantages can increase the usefulness of a site and thus can increase the user-friendliness of the site to a great level.

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