Hire Joomla Developer for Implementing Advanced Search Extensions by Marshal

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In the league of content management systems, Joomla has occupied a prominent space owing to the business benefits that it offers. Right from simple web pages to the most evolved and stylish pages, Joomla enables it all. Development of intranet, extranet, corporate portals, websites, online newspaper and magazines, all fall within the purview of Joomla enables development. Joomlaâ€™s uniqueness lies in its capability of positioning itself differently from its commercial counterparts. In comparison to the numerous modules that commercial cms solutions provide, Joomla offers more than 8000 extensions.

Once a Joomla based site is installed, it is very easy for even non technical person to maintain the site and regularly make tweaks. In terms of pricing, Joomla offers tremendous cost effectiveness when compared to the traditional solutions such as Broadvision, Microsoft, and Interwoven. In the words of Peter Russell, Joomla core team founder, Joomla re-defines the mechanism by which the SMBs can derive much more flexibility and scalability from open source based CMS than the proprietary counterpart. Therefore SMBs typically look forward to hire Joomla programmers who can leverage all the functionalities and extensions offered by Joomla CMS.

It is not only enough to have a competent CMS in place. It is also important to evaluate whether the CMS can effectively integrate the SEO aspect with the existing website. The HTML layout in Joomla is deliberately designed in a way so as to eliminate tables that prevent crawlers from the reading the site. The URLs also do not have query strings thereby making it search friendly.

For implementing all this with the Joomla based website, SMBs hire Joomla developers who can supercharge the website with relevant search results. The earlier versions of Joomla did not have relevant search extensions. Recently, Joomla has launched the Advanced Site Search options for Joomla 1.7 and Joomla 1.5. These two extensions would serve as a smart re-imaging of the already existing search applications thereby, offering multiple advantages to the end users. To leverage these extensions, it is important tohire Joomla developers with industry exposure and rich development experience.

The above mentioned extensions go a long way in offering insightful information for the target audience by quickly identifying the desired information. The advanced search extensions also make it possible for individuals to search securely on multiple Joomla based sites. This feature is known as the multi site connectivity.

Apart from this, there are extensions that also offer smart filtering which is considered to be one of the most important aspects of keyword oriented searches over the internet. These filters also reveal the content categories and the date ranges. With Joomla, the site administrators can customize how the relevance is judged thereby, enabling a very high level of customization.

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