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Follow PSD to WordPress conversion for WordPress website development by Adam Parker

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Why WordPress?

WordPress is the simplest and the most popular award winning content management system. It was basically a blog publishing platform, but soon the website developers discovered the simplicity and feature rich attribute of WordPress and ever since then, it has been used as a customized content management system for the websites. The benefits of the WordPress CMS are mentioned below:

Simple to use : WordPress CMS is highly simple to use and monitor. Managing a wordpress based website is as if owning a Facebook profile and working with Microsoft Excel.

Extremely extensible with the help of Plugins â€“ Wordpress follows a plugin architecture, which makes the CMS highly scalable and expandable.

Easy to update : Adding the existing site with new content items is as easy as the simple drag and drop. WordPress provides its users with the option of WordPress widgets, the simple drag and drop mechanism to easy out the updates and modifications.

Search engine benefits : The search engine crawlers find it very easy to navigate through the website powered by WordPress CMS. Thus a WordPress based website enjoys search engine benefits and the owners of the wordpress website enjoys heavy levels of organic traffic.

Why PSD to WordPress?

With the help of PSD to WordPress conversion, you get all the lucrative and advantageous features of WordPress CMS and also affirm a unique look of your website. PSD to WordPress conversion is the process of obtaining a WordPress based website.

The design file lacks user navigation and functionality and the process of PSD to HTML/WordPress conversion makes it extremely web compatible along with providing all the beneficial features of the WordPress CMS.

The benefits of PSD to WordPress conversion are :

Pixel perfect website : with the help of precise and accurate slicing and coding, a unique and uniform look of the website is maintained. The aesthetics of the design file are maintained and it is made sure the final website resembles, as closely as possible, to the resultant website.

Website optimized for search engines : Proper semantic coding of the website is carried out to ascertain high search engine rankings. This makes your website appear early on various search engines and lets you enjoy heavy organic traffic.

Cross browser compatible website : the final website is checked across various popular web browsers etc to ensure cross browser compatibility of the same.

W3C validation : W3C validation ensures long term and efficient functioning of the website and the professional development of the website ensures W3C validation of the same.

The Best option for PSD to WordPress conversion :

If you feel affirmative towards the need of owning a PSD to CSS/WordPress website, then it is extremely important that you opt for professional PSD to WordPress conversion. You may either hire a WordPress developer, or outsource the same to a markup conversion company. Professional company will ascertain timely delivery with high standards.

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Adam Parker is working as a content writer at HTMLFIRM. HTMLFirm is a professional a PSD to HTML Conversion Company which converts your photoshop designs to high quality cross browser compatible, W3C valided and SEO semantic HTML/CSS markup. Get high quality PSD to CSS, a PSD to Wordpress and PSD to Drupal Conversion services at HTMLFirm.

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