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Five Logical Reasons to Opt for Wordpress Development by Mark Wilston

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When you think of building a website you no longer think of HTML codes that go above your head, CSS files that need expertise for execution and inability to make frequent changes on the site. These are things of the past and with CMS web development, there is plethora of things you can do with a website. A content management system allows you to upload content, change images at will without touching the source code of the site. WordPress, one of the most popular content management systems currently available in market offers features that will compel you to choose it as the CMS for your site.

Five Reasons Why You Cannot Ignore WordPress Development

1. No Coding: You can get started and run a website without any knowledge of coding. In WordPress, you get a WYSIWYG (what you see is what you get) editor which allows you to post content of all types easily. Now put text, images and multimedia elects without having to write a line of code.

2. Numerous themes and plugins: There are thousands of independent WordPress developers who are constantly releasing new themes and plugins. While some of them are free, you can buy premium themes and customize them according to your needs. Plugins which add versatility to a site can also be similarly acquired from developers.

3. Open Source CMS: WordPress development works on an open source platform and thus widens the range of opportunities for you. You can tweak almost any part of the CMS get a WordPress developer add new sections to the CMS.

4. W3C Complaint: For any CMS web development, care has to be taken that it complies with the W3C rules. WordPress completely adheres to the coding standards set by W3C and thus make it a feature-rich, user friendly CMS. The threat of bug attacks and viruses is also less with W3C compliance.

5. Great for SEO: With WordPress development, your website will rank better in search engine results page. With clean codes, the search engine crawlers can easily index more pages in less time. This helps in getting better ranks in popular search engines such as Google, Yahoo etc.

Though WordPress gives you the chance to get started without much technical knowledge, it is always beneficial to hire the services of WordPress developers. Hiring the services of developers gives you the advantage of building a professional website. You can outsource your WordPress development needs to one of the numerous companies around the world. They offer cost-effective solutions that promise to give you quality service that will enhance your website completely.

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Pixelcrayons offers best a CMS web development services & opensource content management system solutions which includes a wordpress development, joomla development, drupal

development services at affordable price.

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