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“Hair is nature's biggest compliment and the treatment of this compliment is in our hands.”

- Vidal Sassoon

Even the best and most expensive of clothes cannot apologize for poor hair. Hair care should be a critical part of every man's grooming regimen.

Below mentioned are some famous hair care products that have played an essential role in boasting the confidence levels in men. Let's have a look how these top brands have designed their hair care logo designs.

1. Redken:

Crafted in thin and straight fonts, this emblem is simple and sophisticated. The traditional combination of white colored fonts on a black background makes it elegant and stylish. Since this is a branch of the famous corporation L'Oréal, their brand mark is quite similar to its parent company.

2. Goldwell:

This emblem is chic, sophisticated, classic and contemporary at the same time. They have simply crafted their brand mark in thick gray colored fonts. One feature that makes this design more attractive than the rest is the small square that accompanied the business name. The combination of gray and red colors makes it ageless while the small red square makes the monogram eye catching and energetic.

3. Matrix Men:

This monogram is crafted in bright red fonts on a white background. Red is the color for energy and enthusiasm which makes this the perfect color to adorn this brand. The sharp edged computerized type face gives the design a masculine look and show that the company means business. The slogan “Imagine all you can be” further encourages trust in the products.

4. Men-U:

This award winning line of men's care products is known for its high performance products. Their emblem is crafted in thin but expanded fonts in light blue color which makes it cool and soothing. The letter “U” is crafted in black color with a small dot and the trademark sign above it. Overall the image is stylish and modern.

5. American Crew:

The word “CREW” in upper case is the most prominent feature in this business mark. The other words “American” and “Quality Grooming Products for Men” is separated with thin lines that add a compact and modern look to the emblem.

6. Beauty Mate:

This beauty and health care logo is created in 3D with sophisticated dimensional effects with white,

red and black as the prominent colors. The letter B is crafted with 3 dimensional effects while the straight black colored fonts of the business name underneath the letter make it professional and business like. Overall, this emblem depicts high fashion and style.

In a nutshell, the products mentioned above are targeted towards men and that is why they depict professionalism and masculinity. The use of straight and sharp edged fonts is commonly used here because the brand is targeted towards men.

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