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Essential Tips for Simple Website Design by [Steven Brown](#)

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When you are planning to get your web presence developed by the professional experts it is always advisable that you hire some professional expertise for the purpose. However, similar to many if you too have decided to do it at your own, get some knowledge about the recent market trend and popular practices. Designing a website can totally be a different experience for many designers. In fact, those who are not that familiar to the recent internet culture designing a website can be a matter of great hassle. Here we will therefore discuss about some tips and tricks for simple web design that can make a website successful, more intuitive and user friendly.

To the very first place you have to take a look at the objective of that website. That is, if the website is for direct selling or to make market the products and/or services. If it is a direct selling portal then high end functionalities should be there to make the user access simpler and smoother and also perfectly reliable in terms of secured money transaction procedure. If the website is for marketing purpose only, it is advisable to decide first if it's going to be a static brochure type or a dynamic one. For dynamic website again some advanced and highly functional features should be implemented there. A custom web design is always way better than using the ready website templates available for free. That not only makes your web presence unique but also makes it stand out of the crowd and pool target audience in turn.

A good web design never comes up with heavy weight flash intros or graphics. It is good way to attract user interest through interactive graphics but you must keep the site loading time in mind. The website taking ages to upload normally are ignored and left unopened by majority of the visitors as there are thousands of options move away. It is your dexterity that how you are going to use the flash technology in making your website agile. That is the reason why the web designers consult number of successful websites to get references from. The same way, using back ground music often turns out to be a drawback for the professional web design processes. Since, music files are usually heavy, they take pretty longer time to download and thus hamper site download speed. Everyone does really not appreciate the music nor has similar tastes in music as yours. So it is better to avoid background music altogether.

It is wise not to give any blinking text which actually irritates the viewer's attention. The fact is, you have already got the customer to visit your site, so it is pretty headless attempt to attract their attention through blinking text. The top web design companies mostly avoid such nuisance and so their websites normally look smart and sober at a very first glance. Another essential part is not using the pop up windows. It's unanimous that people hate pop-ups that appear from nowhere suddenly obstructing the exploration. However, the very next thing is not using the centre aligned text, which is harder for eyes to read. In short make it easier for visitors to explore the pages, read the content of your site and feel worth visiting again in future.

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