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Effective web development through Open Source Platforms by Valuebound

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Importance of websites

To exist and sustain in the modern market, a business has to make its online presence felt. Web designing and development have thus become the basic need of any kind of business. For the expansion and growth of your business, website development provides the best way to get an online exposure. The secret behind a successful marketing is in creating web content that can be shared by all the consumers. If your business involves selling of products, then you have to make sure that the website is very easy to navigate. The customers should be able to go through the products, prices sitting at the leisure of their homes and get their purchase delivered at their doorstep. Ecommerce is at its peak and it must be handled professionally by powerful content management systems.

Open source systems â€“ Drupal & Joomla

Open source is a platform which has made every business, small or big make their presence felt on the internet without spending much. Open source software come for free of cost, that is without any licensing fees. Drupal, Joomla, WordPress are some of the tools which come under this open source platform with various benefits and flexibility of their own. There are thousands of websites which are created through these open source CMS platforms and are successfully running.

Drupal web development can help in creating exceptionally functional and professional websites. This CMS has created numerous websites round the world, ranging from small businesses to several brand icons, and has provided the websites expansion and usability to help reach business goals. Joomla, also an open source tool provides many beneficial features with modules as well as plug-ins and offers visually attractive sites.

WordPress is also very useful, but is used as the basic web development tool, especially the ones primarily involved with blogs. As compared against Wordpress, Drupal and Joomla have several kinds of varying features, which are used for creating rich and creative websites.

However, itâ€™s good to keep in mind that Drupal is more challenging than Joomla. Drupal is more professional and offers wider range of functionality compared to Jommla. But Joomlaâ€™s admin is better than Drupal. Joomla web development has helped the developers in creating beautiful web pages by using easy techniques and methods. Depending on the kind of requirements of a website, any of these tools can be used to get the optimal benefit of possessing a website.

Both Drupal and Joomla apart from being open source, come packed with numerous benefits. They are flexible enough to add modules or plug-ins to add functionality, customize the look and feel of the website. Using these CMSs, you can add modules, update and upgrade to newer versions or develop customized features for the website according to your preference and requirements. For your ecommerce site, you can easily add different products in the catalogues to increase sells and make the website more attractive to the customers. These open source platforms also provide the important factor - ease of navigation to the customers.

Expert help

Though the mentioned open source systems are amazing, expert developers are needed to create a professional website. It is advisable to hire professional developers to create websites as they can

add their experience and skills to make it attractive as well as fully functional to actually help you to reach your business goal. A website developed by an amateur will not be able to give you the complete benefits of these CMSs.

If you feel that hiring professionals can be rather expensive, then you can choose to hire developers from offshore companies. Several offshore companies provide technical people who are experienced and skilled at lower costs. So, you get the same quality without hurting your pocket much. However, it is important to check their portfolio and credibility prior to handing off the project to them. Every developer has his own individual style and way of working. Thus, itâ€™s important that you go through their work first, see if you like it and then go ahead with working with that developer or company.

Valuebound is a leading Drupal Development Company providing Enterprise Drupal web solutions. For more information on Drupal Development, contact us at info@valuebound.com

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