Article Side

Custom Web Solution: Your Best Bet for Better Web Presence by Nicholas Austine

Article published on July 10th 2012 | Web Design

The history of the Internet and World Wide Web is not very old; the Internet was conceived in 1969 by the US Defence department; the Web was conceived 20 years later in 1989 by Tim Berners-Lee. The first test email was sent in 1971. By 1997 there were more than 10 million hosts on the Internet and more than 1 million registered domain names. We have lost the count today.

Along with the development of Internet and Web came another development. Since 1995, the Web has become one the fastest growing system of communication. Individuals, companies, associations and governments create daily an expanding pool of web pages.

The singular feature of the Web that makes it appealing is the multimedia format of web pages, which are designed using sophisticated graphics, sound and animation, and can be displayed by a program called a graphical browser. Since the development of the browser, the Web has become easier to use and interest in the Web exploded.

Today, hundreds of thousands to web developers are working 24x7 all around the world in pursuit of web design and development. Their purpose is mostly to create attractive web pages for their employers or clients. There are many open source programs and solutions available on the Internet using which even a layperson can build web pages in a matter of minutes. However, for professional results one must go for custom web solution packages provided by web design and development companies.

Custom web solution providers use both open source (for example PHP, Joomla, WordPress) and proprietary (for example MS.Net, Adobe Flash) tools and technologies in equal measure to create wonderful web pages that are both user and search-engine friendly.

It is quite possible to use only open source tools to have your presence on the Web. However, there are limits to free material available on open source route. The open source software itself is free for download and use but if one wants premium content then he or she has to pay. This is because programmers and developers in the open source community have invested their time, money and skill for developing the software and so they must get their due.

All said and done, going for custom web solution is your best bet if you want to have your presence on the Web. Another reason for customized solutions â€“ you continue to get continual web maintenance services for extensive periods â€“ at least as long as you keep on renewing the contract with the service provider.

Article Source:
http://www.articleside.com/web-design-articles/custom-web-solution-your-best-bet-for-better-web-presence.htm - Article Side

Nicholas Austine - About Author:
Nicholas Austine is working with a prominent a web design & development company in Australia that specializes in a custom web solutions. He always writes about latest updates on web design & development and website development technologies.

Article Keywords:
Web Design & Development, Custom Web Solution

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!