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Converting PSD to HTML: What is the best method to choose? by Justin Spencser

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PSD to HTML conversion plays a very important role in the areas of web designing and web development. Without converting the PSD design files into a markup language, you cannot create pages for a website and cannot add extra features and functionality to pre-designed web layouts. PSD based design files are not compatible with different web browsers and the conversion of PSD to HTML is the only way by which a website can be launched on a browser. HTML or Hyper Text Mark-up Language is a basic programming language which is very easy to learn and use. It can be easily understand by every web browser like Firefox, Chrome, Opera, Safari, etc. Basically there are three popular ways to obtain this conversion: manual conversion, automated tools, and outsource. Let us have a look on each method.

Amongst the all conversion methods, manual conversion method is considered to be the best. However, it is very time consuming and oldest method but it guarantees to produce an error free website. When you convert PSD to HTML through this method, you can get many other benefits like cross browser compatibility, W3C validation, semantic coding, pixel perfect site and much more. This method is highly recommendable due to offering plenty of advantages. This technique involves a lot of hard work as you need to manually convert each and every page of a site into codes thus taking the help of a professional and experienced coder is not a bad idea. Those who want quick results can choose automated tools for PSD to CSS/HTML conversion. This method does not only save your time but also your money. Because of this, many website owners prefer to choose this method. But this method is not very reliable and does not guarantee to provide completely reliable error free code which can affect your website as well as your business. Therefore, try to avoid this conversion technique as a small fault can spoil the functionality of your website and throw a bad impact on your business.

Outsourcing is another good option to convert PSD to HTML. This is the most recommendable and beneficial method for small budget companies. After choosing this approach, you can get relieve from the headache to make a space in your office for the coder. However, these days lots of companies are providing PSD to HTML conversion services at very reasonable and cheaper cost but before choosing a company for outsourcing your project, make sure that the company is offering manual conversion services instead of using any software. Hire someone who is knowledgeable and capable enough to provide manual conversion in order to get the best results possible.

It is quite difficult to say which method is better than other as selection of these methods depends on many aspects like business strategies and budget. Choose a method of conversion depending on the requirements and limit of your budget. Just make sure the method you have selected is reliable and worth which guarantees excellent results within a specific time period.

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Justin Spenser is an E-Marketing specialist at MarkupBox.com, which is a specialized a PSD to HTML Conversion Company, backed with years of experience and diligent professionals.

MarkupBox offers PSD to CSS, PSD to HTML5 and software implementation services like PSD to Joomla, PSD to Magento, PSD to WordPress, a PSD to Drupal, PSD to Email and much more.

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