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Common Mistakes of a Website Design by Fellicia Smith

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To fix the errors and technical related issue the article will guide you and take you through every possible step. The mistakes made unknowingly or lack of informative IQ by most website designers can be pointed as below.

Mistake 1: No Way to Capture Leads

The initial goal of your website should be note names and email addresses of the prospects so you can get your message in front of them again and again. You may want the system to automate along with other services that will do this for.

Mistake 2: Adapt a Box and Call to Action Not Visible

The box used for free offers and used for subscription of the list needs to be at the top of every page of the website. Quite often these boxes are hidden far down the pages which are untraceable by the visitors who could be your regular customers. Top left is ideal, or the header would be an excellence choice, you can highlight such boxes by using tags such as "click here to get instant free report" or "enter your name to receive lovely goodies".

Mistake 3: A Homepage That Is All About Your Business

The first thing that a customer will look for is the nature of the business for which the website has been designed. For this, your homepage should be quite impressive exposing much about the ideology and business materials, that what you are into. Homepage is the beginning a brief introduction about your business. So, to make it more alluring, the text content must be written only highlighting the business goals and also don't forget to hyperlink certain words which shows the motive of your company.

Mistake 4: Headlines on Each Page

A headline serves two purposes, firstly to draw people's attention so that they will go through the text content and to alert the search engines regarding of your venture. Engines look for phrases or keywords in the headlines along with this the first two paragraphs of text, and so do people.

Mistake 5: Navigation Path for Visitors

Keep your navigation at your site simple and easily navigable for the visitors so that they could access your website with ease and flexibility. The main goal of your website should be to get people on your services and products list. Once they are within your website design and chances of selling increase.

By following the above simple steps you will definitely find huge number of people clouding at your business website. But, if you think it is bit tedious then switch to Website Design Atlanta, they will definitely guide you to create alluring and enticing website.

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Fellicia Smith working for http://www.alvicreatives.com/ which is a a web design company as briefed out the common mistakes and laid certain beneficial remedies to correct them.

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