# Captivating Advantages of Wordpress Development: No. 1 blogging software by Mark Wilston

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Blogging is one of the most preferred ways of web development. People use blog services for commercial as well as personal purposes. It is the easier medium for the generations to share their views, information and thoughts to the world through the web platform. When the discussion of blogging platform arises, Wordpress is the name which is listed on the top of the blogging platform lists. There are number of the advantages that make wordpress as the most preferred blogging site. The major wordpress development ideas and services offered by this blog-site are key reasons behind this entire trend.

Wordpress is rated as one of the robust web-places and this is the reason that it is not only perfect for personnel and professional blogging but also brings in the number of additional benefits for commercial web platforms. Though the features are endless and fresh ones are being added every new day but following are the main attributes of wordpress cms web design that make it no. 1 blogging software:

1. User friendly features:

Wordpress is designed in such a manner that it offers simple access to the users and those who donâ€™t have much knowledge about web development or HTML coding etc can too start blogging easily.

2. SEO friendly website:

Wordpress is the blog platform which is known for its excellent search engine optimization richness. Through this platform users can create SEO friendly posts and titles of the posts. This helps them in getting noticed on the World Wide Web via the search engine platforms.

3. Allows the users to create SEO permalinks:

This blogging platform allows the users to create the kind of permalinks which are perfect as per the search engine specifications. Thus the search engine websites pick these links on priority basis if the related keyword search is demanded by any reader.

4. Offers elegance and vibrant themes:

There are number of wordpress themes offered to this platform. Users can use any of the web template and theme to personalize and design their page in order to reflect their central ideas and views in perfect manner.

5. Classic CMS web design options attached to it:

The feature of CMS web design is something which is hard to resist for the compulsive and smart bloggers. This is the reason that a huge number of people who do blogging for individual or e-commerce purpose suggest and select wordpress on priority basis.

6. Facilitates the users with the features of cross link building:

The unique and advantageous attribute of wordpress is that it allows the users to build cross links

on the other web platform and this certainly helps in increasing the traffic on the web page.

7. Custom design options:

Wordpress is the platform which facilitates the end users with the exciting options of custom designs and they can always get their content and web page developed which reflects and strengthens the central purpose of blogging.

8. Freedom to add social and other widgets:

Wordpress users can always take the benefit of using social and other add-ons to their blogging page with the help of easy widget options. This helps them building in link to the other web places of their presence. This is one of the highly appreciated features of wordpress blogging.

Thus, above are the major features and advantages offered to the end-users that have made wordpress cms as the finest blogging software.

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