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Blogs are excellent way to put your thoughts and ideas in front of readers via online. But visitors or readers will close the page without any hesitation if your blog design is not interesting to them. So it always suggested you to hire blog designer to make your blog more interactive and eye catching.

The Blog designers are the persons who design the blog in such a way that it looks very attractive as well as perform good functions. The content matters a lot, but still itâ€™s designing should be very attractive and interactive. It is same as food, like if the dish is very delicious and yummy in taste. But its look and way of presentation is very bad, and then nobody likes to eat it. Here is the same case, so itâ€™s very important to make your blog more appealing So that more and more people like to access the information that they want.

Now we are going to discuss some factors which blog designer should keep in mind while designing the blog. These factors are given below:

â€¢ He should carefully choose the fonts, theme design and color scheme. These are the things which make the first impression upon viewers about blog.

â€¢ There should be proper layouts and background in the blogs. So it is advisable to choose proper layouts and background to make it best.

â€¢ As we know that simplicity is best. So always try to do make the blog simple and attractive.

â€¢ He should always Use only relevant images and put border around the images

â€¢ He should provide links of popular blog posts on the home page which enables to highlight the best ones. He should even given inter page linking format. It offers full assistance in browsing earlier posts.

â€¢ A blog cannot be complete without an archives section. If readers find your current posts interesting and relevant, then they always want to check this section. So itâ€™s necessary to put the archive section in the blogs.

â€¢ There are number of templates are available for blog designing. He should choose the template related to blog content which make it superb for readers.

At last, it is very important to make your blog different from each and every blog on internet. But it totally depends upon the blogger and blog designer to make it more appealing and interesting so that more and more viewers visit it and can get the required information with proper interest.

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