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VoIP or with full name its Voice over Internet Protocol is the advanced technology over traditional communication methods. In businesses, everyone has some communication medium with their clients. Before few years, it was totally dependent on traditional phones lines and data chatting through computer systems. But now the communication methods have become easier with the help of VoIP service. VoIP is basically an internet based telephone system which costs very less comparing to traditional telephone bills.

Basically there are main three types of VoIP present â€“ VoIP Phones (or you can say IP Phones which are very similar to traditional phone sets), Mobile VoIP (used in mobile phones) and software VoIP (that works from computers). The most common example of software VoIP is â€œSkypeâ€•. One can take these three types of VoIP within a single package.

Now let us find out the reasons that why the small scale businesses switch to VoIP phone service:

Cost Saving

One of the major reasons of switching to VoIP is the cost. The telephone bills are the starting point of cost saving. In a survey, it has been concluded that by using VoIP phone service, one can save 80% - 85% on the monthly regular telephone bills. The call rates are very less than traditional phone call rates. Even the overseas calls are very cheap. Moreover, it has not any initial call cost.

Easy Call Handling

Another great reason of switching to VoIP phone is its easy call handling service. Because of the huge advanced features in VoIP phones, the call handling service become very easy. This service includes automated call distribution, call forwarding, auto attendant, call waiting, call diverting, conferencing and many more.

Portability

The most icing benefit of using VoIP is the portable nature. You can shift your VoIP telephone system to any place or any location. It is wireless. You donâ€™t need to make huge changes in the wiring system like the traditional phones does, so VoIP is easy to use any where any time but the only requirement is the internet connection.

Better Functionality

VoIP works in advanced way. It is not like traditional phone that one can only able to do verbal conversation, instead one can see the other person also. And the whole call details are automatically recorded in the computer, you do not need to keep the records into paper. Voice clarity is similar as in traditional phones and there is no disturbance while conversing. Also many people can call from the same line as different numbers has been made to all.

Integrated Voice and data services

The most considerable point of VoIP is that it communicates in both ways â€“ Voice communication and data communication. One can use this single network for both voice and data communication at

the same time without any hurdle. This integration impresses the work culture of small businesses which takes huge profit from this service.

In the nut shell, VoIP provides various advanced services along with voice communication and also offer various benefits to business empires, so this attraction and comfort make the small businesses switch to VoIP Phone service.

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