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Revisit the Bygone Era Through Original Vintage Posters by [Editor123](#)

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There used to exist a charming world in the past and the original vintage posters are the reminders of that world. In these posters you will see images that are at least 50 years old generally. Most of the vintage posters originated in Europe and you will find a variety of topics that have been advertised in these posters. You will find in them advertisements on liquor and food, entertainment and travel, products, transportation, sports and fine art. There are some posters that relate to the war and military as well.

When these posters were commissioned by the advertisers, some of the best commercial artists of the day were hired for the purpose of making the illustrations. A few of these artists such as Henri de Toulouse-Lautrec are of course well-known the world over. This was one of the main reasons for the popularity of the posters at a subsequent date. Another reason was that there were only a few good copies of the posters remaining when they were collected and put away for posterity and fame. The main reason for this is attributed to the stone lithography form of printing that was in vogue in those days. This form of printing did not permit reruns and this further restricted the number of posters being preserved. The other reason for the popularity of the vintage posters stems from the small number of clean posters that ultimately remained after the purpose of advertising had been served. The beautiful colors and the sharpness of the images ultimately shot the original vintage posters into fame.

You can collect original vintage posters just as you would collect art. When homeowners saw these vintage posters they were appealing as being worthy of being framed in living rooms and kitchens, the lobby or the bedroom. They were attractive and they were original and not reproductions. It was impossible to afford original paintings and reproductions were gauche and cheap to some. These posters filled a niche and homeowners brought these posters home for being displayed. In most cases the posters became the centerpiece and all conversations revolved around them.

Today these vintage posters are very popular because everyone admires them and would like to own them. The final price of an individual poster depends on the condition of the poster, artist, the rarity of the poster and the image imprinted on the poster. Today, you will see vintage posters in TV shows such as in "Friends" and "Frasier". They are also used in hotels and restaurants where enhance the ambience of the establishment. They are the collectibles of modern age.

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