# Article Side

Travel and Tourism in Venezuela: Key Trends and Opportunities to 2016 by Bharatbook

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The report provides comprehensive and in-depth analysis, information and insights related to tourist flows in Venezuela, including:

â€¢ Analysis of factors that influence demand in the Venezuelan travel and tourism industry

â€¢ Historic and forecast tourist volumes covering the entire travel and tourism industry in Venezuela

â€¢ Detailed analysis of domestic, inbound and outbound tourist flows by geographic region and purpose of travel.

Summary

Venezuela is a country with huge tourism potential. The travel and tourism industryâ€™s contribution to the countryâ€™s GDP increased from 8.9% in 2007 to 9.2% in 2011, and its contribution is expected to reach 11.2% by 2016. This is largely due to the governmentâ€™s strategy to diversify the countryâ€™s economy.

Scope

This report provides an extensive analysis related to the tourism demands and flows in Venezuela:

â€¢ It details historical values for the Venezuelan tourism industry for 2007â€“2011, along with forecast figures for 2012â€“2016

â€¢ It provides comprehensive analysis of the travel and tourism demand factors with values for both the 2007â€“2011 review period and the 2012â€“2016 forecast period

â€¢ The report makes a detailed analysis and projection of domestic, inbound and outbound tourist flows in Venezuela

Reasons To Buy

â€¢ Take strategic business decisions using detailed historic and forecast data related to tourist flows in Venezuela

â€¢ Understand the demand factors within the Venezuelan travel and tourism industry, along with key market trends and growth opportunities

â€¢ Analyze the domestic, inbound and outbound tourist flows by geographic region and purpose of visit

Key Highlights

â€¢ The travel and tourism industryâ€™s contribution to Venezuelaâ€™s GDP increased from 8.9% in 200 9.2% in 2011, and its contribution is expected to reach 11.2% by 2016.

â€¢ Health and wellness tourism is expected to grow at an annual growth of 10% in 2012, fueled by

robust growth in medical tourism and spas.

â€¢ North America accounted for 30% of the total outbound trips from Venezuela during the last five years, and a total of 670,700 Venezuelans visited North America in 2011, of which 561,400 visited the US. Industry Analysis

For more information kindly visit :

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or

Bharat Book Bureau

Ph.: + 91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

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