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How to keep your clients happy? Corporate hospitality at the Monaco Grand Prix, of course! by Mohnsmichael

Article published on February 5th 2012 | Travel

With F1 teams revealing their cars and liveries for 2012, the F1 season is about to kick into high gear. The contenders line up on the grid in Australia on March 18 and from there itâ€™s a sprint through 4 other countries before the race that every driver wants to win and every fan wants to attend: Monaco. If you only decide on corporate hospitality at one Formula 1 race per year, the Monaco Grand Prix is the one to choose!

Why Monaco? Well between the setting, the history, the Royalty, the yachts, the restaurants, the clubs, the sea, itâ€™s a heady combination of F1 thrills and Mediterranean glamour.

2012 marks the 70th Monaco Grand Prix, a race thatâ€™s been running since 1929 and has witnessed some of the greatest battles in F1 by some of the most famous names in the sport. The notoriously difficult-to-pass on, short road circuit keeps the cars in tight proximity and the drivers vying for position. Perhaps at no other race is the attainment of pole position so vitally important!

While other races may offer permanent hospitality facilities and suites at the track, in the end itâ€™s just a room or pavilion at a circuit. While the race may be exciting, the setting most likely is not. But, in Monaco, there is an amazing array of corporate hospitality possibilities, ranging from hotel terraces and restaurants, balconies and apartments to, perhaps, the most luxurious of settings, a superyacht moored next to the track. Most people will never have the chance to even set foot upon such a magnificent vessel, much less call it â€œhomeâ€• for a weekend of parties, viewing of the Monaco Grand Prix and support races, plus gourmet hospitality with fine wines, champagne and the best view in town. Talk about memories to last a lifetime!

In addition to events on board these amazing floating homes, high speed private water tenders or even hot laps in racing boats, VIP tables at famous Monaco hotspots like Jimmyâ€™z and the â€œpop-up nightclub, Amber Lounge, and excursions to nearby attractions like Cannes, Cap-Ferrat or the village of Eze, all round out an already impeccable corporate hospitality experience.

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My Yacht Monaco caters to discerning individuals and offers a corporate hospitality packages at the a Monaco Grand Prix . Held on board a 150- foot superyacht moored by the track: F1 viewing and parties, private tenders and exclusive activities.

Article Keywords:
corporate hospitality, grand prix monaco

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