Article Side

Hiring a Car for a Great European Road trip by Jesse Wallace

Article published on May 24th 2012 | Travel

Embarking on a European road trip is a glamorous and adventurous way to see Europe. A road trip gives you the freedom to explore at your own pace. It means you can see more of the continent and allows you to experience a number of Europeâ€™s great cities and countries on your own terms. If you are planning on taking a European road trip, then it is important to do things right. Whether that means planning your journey beforehand, or picking the best car for the job, a little research goes a long way. After careful planning, you will soon be winding your way around mountain passes, or swooping down along scenic beaches.

Some of the best roads in the world are in Northern Italy and the Alps. Flying to Geneva and picking up a hire car means that you can spend more time on these spectacular roads. The Alpine lakes and mountains are sure to take your breath away, and a trip into Italyâ€™s north will give you a chance to visit Florence, Naples and Venice. If youâ€™re planning on travelling such a classy route, then it seems only fair to accompany it with a classy set of wheels. Summon up the glamour of Bardot with a convertible, and feel the cool mountain air in your hair.

For a route less well-travelled, then head to Northern Europe. Beginning in the UK, you can hire a car and head across to Norway. The famous Bergen to Oslo round trip gives you views of the majestic fjords and rolling mountains, and contains some of the most beautiful views in the world. If you are planning on this route, then hiring an estate car will give you space in the back for a tent. What could be more exciting than pulling up to a campsite on the edge of a fjord after a dayâ€™s driving?

The car is as important to your road trip as the journey itself. Choosing a car that you donâ€™t enjoy driving will mean that you donâ€™t enjoy the trip as a whole. Research car rental in Europe before you go to ensure that you get the car that is right for you. If you are planning a grand tour, then your vehicle should be equally grand. Even if you donâ€™t wish to plan the route fully, to enjoy some spontaneity, then at least make sure that you have a rough idea of what you want to see on do on your road trip. It will be the holiday of a lifetime, so make sure that you donâ€™t miss out (either on the car or on the route.

Article Source:
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Jesse Wallace writes for a digital marketing agency. This article on a car rental in Europe has been commissioned by a client of said agency. This article is not designed to promote, but should be considered professional content.

Article Keywords:

car rental in Europe, European road trip, car hire in Europe, Alpine driving, Norway driving

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